Product Image Optimization for Dropshipping

2027 evidence audit for **product-image-optimization-dropshipping-2027**

Capture date: 2026-11-05

20	17	211	10 + 10	100%
listings	unique stores	audited images	Competitor Research + Global Bestsellers	source files and hashes verified

Editorial decisions 12 Keep 179 Fix 20 Replace

Anonymized store identities.
A01–A10 and B01–B10 identify listings. Store domains, public listing URLs, CDN URLs, and private storefront metadata are excluded from the package.

Self-contained visual evidence.
Every audited source appears as an optimized viewing copy. Original-evidence SHA-256 hashes and captured response facts accompany every image.

Counts describe this purposive sample, not Shopify stores overall. Flags overlap. No causal sales, returns, conversion, ranking, or performance claims are made.

METHODOLOGY · DECISIONS · EVIDENCE SEMANTICS

How to read this audit

Observed capture facts are separated from editorial assessments and recommended actions.

Sample and capture

Twenty public external listings were captured on 2026-11-05: ten discovered through Competitor Research and ten through Global Bestsellers. Seventeen unique stores remain after cross-batch deduplication. Public pages can change; observations describe the captured states, tested variants, and tested viewports rather than universal behavior.

The listing IDs anonymize store identities. Product labels are descriptive audit names. Raw observed alt values remain verbatim evidence even when they contain product or brand names.

Decision definitions

- **Keep:** retain the current asset. A threshold or listing-level review flag can remain where the audit explicitly records one.
- **Fix:** retain the useful view or asset concept but correct alt text, source detail, crop, presentation, compression, or gallery context.
- **Replace:** remove or substitute a redundant, inadequate, or misleading asset with a more useful view.

Observed alt versus assessment

Observed DOM alt values are raw captured strings, not proposed alt text. They are shown as JSON string values so empty strings, absent attributes (`null`), repeated values, and embedded newlines remain unambiguous and reversible. The platform/media alt is separately labeled when present.

Alt assessment is the reviewer's editorial classification of that evidence. It is not an additional observed value and is not a WCAG conformance verdict.

Dimensions, bytes, hashes, and derivatives

`naturalWidth` and `naturalHeight` describe the captured source responses. Response bytes are the preserved response-body sizes from the captured source requests. They do not describe original uploads, every resized rendition, total page weight, or universal network outcomes.

SHA-256 is recomputed from each original local evidence file, never from the optimized JPEG. Package-relative `images/` files are full-aspect-ratio viewing derivatives, capped at 720 px on the longest side, with no intentional crop. They allow later inspection alongside the HTML source.

Interpretation boundary. Editorial thresholds identify assets for review; they do not establish causation or universal performance outcomes. No selected-variant/image mismatch or explicit misleading text/image contradiction was observed in the corrected combined audit. No causal sales, returns, conversion, ranking, or performance claims are supported.

Flag definitions and corrected totals

Each count is a number of images. Categories overlap, so flag totals must not be summed or compared directly with 211.

FLAG	IMAGES	DEFINITION AND SCOPE
missing_or_empty_alt	57	At least one observed product-media DOM alt was empty or absent; not a WCAG conformance verdict.
generic_alt	139	Title-only, generic lifestyle, color-token, or placeholder-like text rather than a view-specific description.
inaccurate_alt	12	Observed text conflicts with visible color, action, angle, background, or other content.
source_detail_under_1200px	108	Longest captured natural side below 1200 px; editorial source-detail review only.
source_file_over_500kb	8	Captured source response over 500,000 bytes; compression review only.
near_duplicate	9	Redundant composition within one selected gallery; colorways and cross-variant sharing are not automatic duplicates.
unclear_included_parts	4	The image/gallery treatment leaves included items or optional accessories unclear.
missing_scale_reference	50	No linear dimensions or familiar-object scale found in the listing; applied to all images on four listings.
mobile_zoom_problem	1	A directly tested mobile tap produced no visible zoom change.
square_cover_subject_crop	2	Directly observed square cover crop removed subject content; intentional thumbnails excluded.
mobile_aspect_ratio_distortion	1	Directly observed mobile rendering distorted the captured source ratio.

Additional preserved flags

Four images retain `alt-not-mounted-current-variant`, one retains `missing-included-accessory-view`, and one retains `selected-variant-not-isolated`. These supplementary review flags are preserved on their cards and in the CSV but are not part of the combined headline flag list.

Correction history · A06-I06

Independent review corrected A06 image 6 to **Keep** with an **accurate** assessment and no flags. The visible pink funnel is being flexed; the raw alt accurately describes flexible silicone material. A06 now totals 1 Keep, 8 Fix, and 1 Replace.

A06 has nine inaccurate alts: eight incorrect red-color descriptions (images 1, 2, 4, 5, 7, 8, 9, and 10) plus image 3's top-down-versus-pouring mismatch. Image 10 also has a white-background versus stone-tile mismatch. Three B02 inaccuracies bring the combined total to **12**.

Correction history · 17 stores

A04 and B01 were found to share one storefront. Deduplicating that cross-batch overlap gives **17 unique stores**. Batch A's internal total remains 8 and batch B's remains 10. This correction does not change any image decision.

Final corrected values

Across all 211 images, the corrected decisions are **12 Keep, 179 Fix, and 20 Replace**. The final independent package review returned PASS. Superseded store, decision, and inaccurate-alt totals are not used in this package.

COMPACT LISTING SUMMARY

All 20 listings and exact decision totals

Combined: 211 images · 12 Keep · 179 Fix · 20 Replace · discovery split 10 Competitor Research + 10 Global Bestsellers.

ID	PRODUCT	CATEGORY	DISCOVERY TOOL	IMAGES	KEEP	FIX	REPLACE
A01	Interactive dog ball	Pets	Competitor Research	10	**0**	**8**	**2**
A02	Reusable pet-hair remover	Pets	Competitor Research	5	**0**	**4**	**1**
A03	Dog paw balm	Pets	Competitor Research	7	**0**	**5**	**2**
A04	Mechanical kitchen timer	Home & Kitchen	Competitor Research	8	**0**	**8**	**0**
A05	Finger-mounted vegetable cutter	Home & Kitchen	Competitor Research	9	**9**	**0**	**0**
A06	Collapsible silicone funnel	Home & Kitchen	Competitor Research	10	**1**	**8**	**1**
A07	Covered makeup-brush organizer	Beauty & Care	Competitor Research	14	**0**	**13**	**1**
A08	Automatic hair curler	Beauty & Care	Competitor Research	7	**0**	**5**	**2**
A09	Stretchy baby-wrap carrier	Baby & Kids	Competitor Research	9	**0**	**9**	**0**
A10	Baby cleansing bar	Baby & Kids	Competitor Research	12	**0**	**11**	**1**
B01	Waterproof Eyeliner Pencil Set	Health & Beauty	Global Bestsellers	6	**0**	**6**	**0**
B02	Peel-off Lip Stain	Health & Beauty	Global Bestsellers	39	**1**	**38**	**0**
B03	Brick + Brick Night	Tech & Gadgets	Global Bestsellers	5	**0**	**5**	**0**
B04	Loop Link	Tech & Gadgets	Global Bestsellers	10	**0**	**10**	**0**
B05	boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case	Tech & Gadgets	Global Bestsellers	13	**0**	**4**	**9**
B06	New Era Cap Visor Sticker Paperweight	Fashion / Jewelry	Global Bestsellers	2	**0**	**2**	**0**
B07	Silver Falling Dew Pendant With Link Chain	Fashion / Jewelry	Global Bestsellers	6	**0**	**5**	**1**
B08	Forclaz Men's MT100 Hooded Synthetic Jacket	Outdoor & Sports	Global Bestsellers	31	**0**	**31**	**0**
B09	Wyze Solar Panel	Tech & Gadgets / Outdoor & Sports	Global Bestsellers	5	**1**	**4**	**0**
B10	Apple 20W USB-C Power Adapter	Tech & Gadgets	Global Bestsellers	3	**0**	**3**	**0**

Scope note. These are purposive-sample observations, not market estimates. Listing-level observations and strengths introduce each detailed section that follows.

A01 — Interactive dog ball

Keep 0 · Fix 8 · Replace 2

Pets · 10 audited images · Store identity anonymized · Evidence cards 1–4 of 10

LISTING OBSERVATIONS

- Only Default Title is offered. Several composites show multiple colorways, and image 5 includes a second-looking blue toy; the captured text does not state the package contents or how color is chosen.
- No packaging or complete-contents view was found in the ten gallery assets.
- All ten source responses have a longest side below 1200 px. No selected-variant mismatch is charged because there is only one default variant.

STRENGTHS

- Image 9 gives a 13 cm / 5.12 in measurement.
- Images 2, 3, 5, 6, 8, and 10 provide lighting, dog, or close-up context.

Evidence card A01-I01

Fix



Captured source: 600 × 593 px · 24,116 response bytes · image/webp

All flags: unclear_included_parts; missing_or_empty_alt; generic_alt; source_detail_under_1200px

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Jumping Activation Ball For Dogs"`

DOM 2 `"Load image into Gallery viewer, New Jumping Activation Ball For Dogs\n"`

DOM 3 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`4367fe0cfeed6458bbefa4676fe911ea5a30c2370b44cddf2acdf9a7be6ee0d7`

Decision rationale: Keep the color overview only if the listing states whether one ball or an assortment is supplied; use view-specific alt text.

Optimized package image: images/A01/A01-I01.jpg

Evidence card A01-I02

Fix



Captured source: 600 × 600 px · 55,400 response bytes · image/webp

All flags: generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Jumping Activation Ball For Dogs"`

DOM 2 `"Load image into Gallery viewer, New Jumping Activation Ball For Dogs\n"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`09df22e5f8b3925faafaa6d1086fd5ec45821aba3bb68899797397343c26c45b`

Decision rationale: Useful light-and-dog context, but the 600 px source and repeated title alt need improvement.

Optimized package image: images/A01/A01-I02.jpg

Evidence card A01-I03

Fix



Captured source: 600 × 600 px · 71,956 response bytes · image/webp

All flags: generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Jumping Activation Ball For Dogs"`

DOM 2 `"Load image into Gallery viewer, New Jumping Activation Ball For Dogs\n"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`884c28a685bc472d2b4ca9ebbb31dda9a4b0f1d252464022a0ccd676602418ff`

Decision rationale: In-use dog view is useful; provide a higher-resolution source and view-specific alt.

Optimized package image: images/A01/A01-I03.jpg

Evidence card A01-I04

Replace



Captured source: 821 × 812 px · 36,476 response bytes · image/webp

All flags: near_duplicate; missing_or_empty_alt; generic_alt; source_detail_under_1200px

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Jumping Activation Ball For Dogs"`

DOM 2 `"Load image into Gallery viewer, New Jumping Activation Ball For Dogs\n"`

DOM 3 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`645947ae126ae002bd9a4cc74c0c847c92ea1c18d5cca7d469d6d62d2bd5ef42`

Decision rationale: Near-duplicate of image 1 with the same composition; remove the redundant asset.

Optimized package image: images/A01/A01-I04.jpg

A01 — Interactive dog ball

Keep 0 · Fix 8 · Replace 2

Evidence card A01-I05

Fix



Captured source: 600 × 600 px · 36,432 response bytes · image/webp

All flags: unclear_included_parts; generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Jumping Activation Ball For Dogs"`

DOM 2 `"Load image into Gallery viewer, New Jumping Activation Ball For Dogs\n"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`0ea7d2376eb9ab1ce02fe777aa17d994e1ebdfe1742f778d62c9bb3370667ad1`

Decision rationale: The frame shows a green ball, a different blue toy, and an inset; identify the included item or items.

Optimized package image: images/A01/A01-I05.jpg

Evidence card A01-I06

Fix



Captured source: 600 × 600 px · 53,190 response bytes · image/webp

All flags: generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Jumping Activation Ball For Dogs"`

DOM 2 `"Load image into Gallery viewer, New Jumping Activation Ball For Dogs\n"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`39779556403e36e69c9927cf7daa26467558b95f76d97dd295d7779667fa49b4`

Decision rationale: Marketing/use composite adds context; improve the limited source detail and repeated title alt.

Optimized package image: images/A01/A01-I06.jpg

Evidence card A01-I07

Replace



Captured source: 540 × 540 px · 48,900 response bytes · image/webp

All flags: near_duplicate; generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Jumping Activation Ball For Dogs"`

DOM 2 `"Load image into Gallery viewer, New Jumping Activation Ball For Dogs\n"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`099ff69b3f513f77131650df99ea9581845db71903ab48e1a907180e771d2143`

Decision rationale: The collage repeats earlier dog and product views; use a new detail or packaging view instead.

Optimized package image: images/A01/A01-I07.jpg

Evidence card A01-I08

Fix



Captured source: 600 × 584 px · 22,086 response bytes · image/webp

All flags: missing_or_empty_alt; generic_alt; source_detail_under_1200px

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Jumping Activation Ball For Dogs"`

DOM 2 `"Load image into Gallery viewer, New Jumping Activation Ball For Dogs\n"`

DOM 3 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`d4a8126bef4a2ec17fed1b3198ff020eec49060ceb13695c77720e3414714357`

Decision rationale: Close-up is useful; a higher-resolution source and specific alt are needed.

Optimized package image: images/A01/A01-I08.jpg

A01 — Interactive dog ball

Keep 0 · Fix 8 · Replace 2

Evidence card A01-I09

Fix



Captured source: 600 × 622 px · 19,068 response bytes · image/webp

All flags: generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Jumping Activation Ball For Dogs"`

DOM 2 `"Load image into Gallery viewer, New Jumping Activation Ball For Dogs\n"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`ea9d99472f59cb15d1d950bd36306a749b3d7ae8e833912c2adb1558bf761c3a`

Decision rationale: Retain the 13 cm measurement with a sharper source and descriptive alt.

Optimized package image: images/A01/A01-I09.jpg

Evidence card A01-I10

Fix



Captured source: 600 × 597 px · 25,942 response bytes · image/webp

All flags: missing_or_empty_alt; generic_alt; source_detail_under_1200px

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Jumping Activation Ball For Dogs"`

DOM 2 `"Load image into Gallery viewer, New Jumping Activation Ball For Dogs\n"`

DOM 3 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`2293de5aed956a0680eb856778dacdde0eecd4ce2d3b0a024175f17a2bb05bd0`

Decision rationale: Light-effect view is relevant; improve source detail and alt specificity.

Optimized package image: images/A01/A01-I10.jpg

A02 — Reusable pet-hair remover

Keep 0 · Fix 4 · Replace 1

Pets · 5 audited images · Store identity anonymized · Evidence cards 1–4 of 5

LISTING OBSERVATIONS

- The selected option is 1 Pack.
- Captured copy below the hair-remover gallery switches to Paw Soother, cracked paws, and paw health; that copy does not describe the pictured hair remover.
- For image 5 at 390 px mobile width, the matched DOM image was 288×532 displayed at 390×718.4; tapping produced no visible zoom change in the captured before/after screens.
- Images 1–4 have 1080×1080 sources and image 5 is 437×805; all fall below the editorial 1200 px source-detail threshold.

STRENGTHS

- The gallery includes a 2.7 in measurement, travel context, cleaning steps, and several surface/use examples.

Evidence card A02-I01

Fix



Captured source: 1080 × 1080 px · 189,474 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Pelsbarn Dog Hair Remover"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`236238ee68ca5abc820d26dd9edcf4fb5c6741ff9f328fac51ce9b2840c80be9`

Decision rationale: Before/after clothing view is relevant; add meaningful alt text to the blank-alt gallery instance.

Optimized package image: images/A02/A02-I01.jpg

Evidence card A02-I02

Fix



Captured source: 1080 × 1080 px · 65,898 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Pelsbarn Dog Hair Remover"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

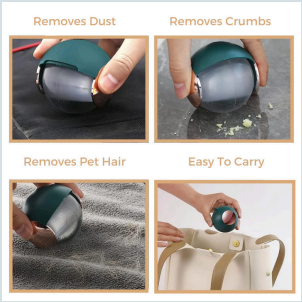
`1f4545e85f11de36fd6d8d3b499ed32360fc2f12d8fbbd895e84fd6b0831410b`

Decision rationale: Travel bag and 2.7 in size references are useful; add descriptive alt text.

Optimized package image: images/A02/A02-I02.jpg

Evidence card A02-I03

Fix



Captured source: 1080 × 1080 px · 161,080 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Pelsbarn Dog Hair Remover"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`2026b65b10d4727836b18c37aaadbacd0bff70eb25f3f41a4c271643bd90d546`

Decision rationale: Four use examples add surface/context information; add descriptive alt text.

Optimized package image: images/A02/A02-I03.jpg

Evidence card A02-I04

Fix



Captured source: 1080 × 1080 px · 101,516 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Pelsbarn Dog Hair Remover"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`142f857e145f02aab2b677e1630bab1a480eab4a897b8fad77795cc1d6d05e41`

Decision rationale: Cleaning sequence is useful; add descriptive alt text.

Optimized package image: images/A02/A02-I04.jpg

A02 — Reusable pet-hair remover

Keep 0 · Fix 4 · Replace 1

Evidence card A02-I05

Replace



Captured source: 437 × 805 px · 14,870 response bytes · image/webp

All flags: near_duplicate; mobile_zoom_problem; missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Pelsbarn Dog Hair Remover"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`f42f1c6ddfc58c39c58c6ed58c1b1373cf6110023c402d409689008fb6b8d184`

Decision rationale: This repeats the cap and 2.7 in size idea from image 2 in a narrower asset; the tested mobile tap showed no visible zoom change.

Optimized package image: images/A02/A02-I05.jpg

A03 — Dog paw balm

Keep 0 · Fix 5 · Replace 2

Pets · 7 audited images · Store identity anonymized · Evidence cards 1–4 of 7

LISTING OBSERVATIONS

- Only Default Title is offered; no variant mismatch is charged.
- Images 1–3 repeat the same model-and-tin presentation with composite or crop changes rather than three distinct information views.
- All seven source images are 1500×1500. Blank-alt gallery instances were found alongside title-only instances.

STRENGTHS

- Open-tin, dog-context, and application views are present.
- All source assets exceed the 1200 px editorial source-detail threshold.

Evidence card A03-I01

Fix



Captured source: 1500 × 1500 px · 94,420 response bytes · image/webp

All flags: missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Dog paw protection balm (100% natural and vegan)"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`3d559807bb4c53457d98834ad3a1b8574d31fccbb2d83715ef363d902d0d9e4b`

Decision rationale: The composite introduces closed/open tin and dog context; add descriptive alt text to the blank-alt gallery instance.

Optimized package image: images/A03/A03-I01.jpg

Evidence card A03-I02

Replace



Captured source: 1500 × 1500 px · 52,242 response bytes · image/webp

All flags: near_duplicate; missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Dog paw protection balm (100% natural and vegan)"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`cea39499dc15769da825a19b626932aa4ad46d4e13282424d9899b96125b151e`

Decision rationale: This repeats the main model-and-tin view already used in composite image 1; use a new detail.

Optimized package image: images/A03/A03-I02.jpg

Evidence card A03-I03

Replace



Captured source: 1500 × 1500 px · 48,090 response bytes · image/webp

All flags: near_duplicate; missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Dog paw protection balm (100% natural and vegan)"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`6101d7ccc4c5fd026b2774b3257ed0902dd94880842741766d72be2ed044579d`

Decision rationale: This is the same model/tin pose as image 2 with a tighter crop; use ingredient, texture, or packaging detail instead.

Optimized package image: images/A03/A03-I03.jpg

Evidence card A03-I04

Fix



Captured source: 1500 × 1500 px · 54,486 response bytes · image/webp

All flags: missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Dog paw protection balm (100% natural and vegan)"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`c692faddb2c27f679e59739bf63a36c1c0c730e9e7c99831e11590f926a09594`

Decision rationale: Open-tin view adds useful packaging detail; add descriptive alt text.

Optimized package image: images/A03/A03-I04.jpg

A03 — Dog paw balm

Keep 0 · Fix 5 · Replace 2

Evidence card A03-I05

Fix



Captured source: 1500 × 1500 px · 120,786 response bytes · image/webp

All flags: missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Dog paw protection balm (100% natural and vegan)"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`5a3f6fd2c73fcb125f6e19ba1e03e29ce282e43f5069767514955dddcb74997a`

Decision rationale: Dog-and-tin context is relevant; add descriptive alt text.

Optimized package image: images/A03/A03-I05.jpg

Evidence card A03-I06

Fix



Captured source: 1500 × 1500 px · 154,240 response bytes · image/webp

All flags: missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Dog paw protection balm (100% natural and vegan)"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`d2a3fe8e32567311941c3e1d2da661ddbc775431c205e52b4b5bcbb3499d09f4`

Decision rationale: Dog interaction provides familiar-object scale; add descriptive alt text.

Optimized package image: images/A03/A03-I06.jpg

Evidence card A03-I07

Fix



Captured source: 1500 × 1500 px · 208,946 response bytes · image/webp

All flags: missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Dog paw protection balm (100% natural and vegan)"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`3ae3f16115bf9752abc07171ee1aa73ae9f0da3b8c88a2da8774bf2e8d604c2b`

Decision rationale: Application view is the clearest in-use asset; add descriptive alt text.

Optimized package image: images/A03/A03-I07.jpg

A04 — Mechanical kitchen timer

Keep 0 · Fix 8 · Replace 0

Home & Kitchen · 8 audited images · Store identity anonymized · Evidence cards 1–4 of 8

LISTING OBSERVATIONS

- Cream is selected and the rendered main image is the standalone cream timer, corresponding to gallery image 7; no selected-variant mismatch was observed.
- Images 6–8 are different colorway assets and are not counted as near-duplicates.
- All eight assets are 800×800. The refrigerator and countertop views provide familiar-object scale, so no missing-scale flag is charged.

STRENGTHS

- Operation, magnetic back, alarm, colorway, and mounted-use views are present.
- The selected Cream variant has a matching standalone image.

Evidence card A04-I01

Fix



Captured source: 800 × 800 px · 44,570 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`101e26064dbbd888ba8ae1652818060e94e83f0a6a607fe27e82f3c37eda2b32`

Decision rationale: Three-color composition supports the trio offer; improve the 800 px source and blank gallery alt.

Optimized package image: images/A04/A04-I01.jpg

Evidence card A04-I02

Fix



Captured source: 800 × 800 px · 92,810 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"No Battery Required"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`7ae919add99a0f5701d5c2623e24482aaea8c0901427c69072925f99d2c91886`

Decision rationale: Three-step operating graphic is useful; improve source detail and gallery alt.

Optimized package image: images/A04/A04-I02.jpg

Evidence card A04-I03

Fix



Captured source: 800 × 800 px · 64,720 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Strong Magnetic Back"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`a30e6e428c90e16f2fe4da08223922fda7cb1ca663479d56f9754bdd9daf2cc8`

Decision rationale: Back/magnet detail is useful; improve source detail and gallery alt.

Optimized package image: images/A04/A04-I03.jpg

Evidence card A04-I04

Fix



Captured source: 800 × 800 px · 55,182 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Compact & Multi-Purpose Timer"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`a762a2b08caeb839564a1ae5a5bb70f4a7f75a4093c409a80173cc8e7b2ffaca`

Decision rationale: Refrigerator view provides mounted-use context and familiar scale; fix blank gallery alt.

Optimized package image: images/A04/A04-I04.jpg

A04 — Mechanical kitchen timer

Keep 0 · Fix 8 · Replace 0

Evidence card A04-I05

Fix



Captured source: 800 × 800 px · 66,954 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Loud Alarm Reminder"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`a5dedf0658ba8498d552be5b2c3485bebe253d8c149ef599702074661626745f`

Decision rationale: Alarm/use panel adds a distinct feature view; improve source detail and gallery alt.

Optimized package image: images/A04/A04-I05.jpg

Evidence card A04-I06

Fix



Captured source: 800 × 800 px · 51,804 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`ae21bc97e6448f749ca2a7fa231eb8bcb450b7f8b4fc33c0210752e8d890307c`

Decision rationale: Red colorway close-up is useful; improve source detail and gallery alt.

Optimized package image: images/A04/A04-I06.jpg

Evidence card A04-I07

Fix



Captured source: 800 × 800 px · 33,530 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Magnetic Mechanical Kitchen Timer"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`a6b17019a1de8e967b09545d7c566fd5c59f9765c88c4f765d4e7f6827008d1b`

Decision rationale: Cream image matches the selected variant; improve source detail and gallery alt.

Optimized package image: images/A04/A04-I07.jpg

Evidence card A04-I08

Fix



Captured source: 800 × 800 px · 41,754 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `"Magnetic Mechanical Kitchen Timer"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`060901f56f3c91e70c136269c02915467e5755b982995232c19e5cad30dc7d72`

Decision rationale: Green colorway close-up is useful; improve source detail and gallery alt.

Optimized package image: images/A04/A04-I08.jpg

A05 — Finger-mounted vegetable cutter

Keep 9 · Fix 0 · Replace 0

Home & Kitchen · 9 audited images · Store identity anonymized · Evidence cards 1–4 of 9

LISTING OBSERVATIONS

- The listing was public but marked sold out at capture.
- All nine gallery assets have descriptive, view-specific DOM alt text.
- The portrait ninth image was tested at a 368×368 mobile container with object-fit: cover; the product remained visible, so no crop defect is charged.
- Images 1–8 are 1500×1500 and image 9 is 899×1599; none triggers the longest-side-below-1200 source-detail flag.

STRENGTHS

- Descriptive alt text identifies the parts, action, and views.
- The gallery includes both parts, measurements, fit, harvesting, and kitchen-use views.
- Image 5 labels 7.5 cm and 5.5 cm dimensions.

Evidence card A05-I01

Keep



Captured source: 1500 × 1500 px · 132,130 response bytes · image/webp

All flags: none

Alt assessment (editorial): **descriptive**

Assessment basis: Matched DOM alt describes the visible product/view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"A person wearing an orange thumb cutter and a beige finger protector, trimming green beans on a wooden cutting board."`

DOM 2 `"Vegetable Thumb Cutter – Safe & Easy Kitchen Tool | Quickslice"`

Platform/media alt (raw JSON): `"A person wearing an orange thumb cutter and a beige finger protector, trimming green beans on a wooden cutting board."`

Original evidence SHA-256:
`3915a434dd20d2abaa24da731a4880aa706519adb8061963a08afb4f048e9e07`

Decision rationale: Clear in-use view shows both pieces and has descriptive alt text.

Optimized package image: images/A05/A05-I01.jpg

Evidence card A05-I02

Keep



Captured source: 1500 × 1500 px · 59,830 response bytes · image/webp

All flags: none

Alt assessment (editorial): **descriptive**

Assessment basis: Matched DOM alt describes the visible product/view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"A hand wearing an orange thumb cutter with a blade, next to a beige finger protector on a white surface with a plant."`

Platform/media alt (raw JSON): `"A hand wearing an orange thumb cutter with a blade, next to a beige finger protector on a white surface with a plant."`

Original evidence SHA-256:
`c35ba222f654ed82d231aa08be7ee0aa6319bcdc8834c8ee0a2ecf7c36dbb45c`

Decision rationale: Close-up separates the cutter and protector and has descriptive alt text.

Optimized package image: images/A05/A05-I02.jpg

Evidence card A05-I03

Keep



Captured source: 1500 × 1500 px · 70,758 response bytes · image/webp

All flags: none

Alt assessment (editorial): **descriptive**

Assessment basis: Matched DOM alt describes the visible product/view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"A hand wearing an orange thumb cutter and a beige finger protector, with green beans in the background."`

Platform/media alt (raw JSON): `"A hand wearing an orange thumb cutter and a beige finger protector, with green beans in the background."`

Original evidence SHA-256:

`dae56fc279ff1ca4db5c206e70aa181c561b95398136b457653deba42dfcf359`

Decision rationale: Finger-fit view adds usable scale and orientation information.

Optimized package image: images/A05/A05-I03.jpg

Evidence card A05-I04

Keep



Captured source: 1500 × 1500 px · 21,924 response bytes · image/webp

All flags: none

Alt assessment (editorial): **descriptive**

Assessment basis: Matched DOM alt describes the visible product/view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"A beige and orange finger protector stands next to an orange thumb cutter with a silver blade on a white background."`

Platform/media alt (raw JSON): `"A beige and orange finger protector stands next to an orange thumb cutter with a silver blade on a white background."`

Original evidence SHA-256:

`1924db08f2c7d70cc49c164716f821c55af38ef6b29cc98f280cd06da0edc8e2`

Decision rationale: Isolated two-part view clarifies the included components.

Optimized package image: images/A05/A05-I04.jpg

A05 — Finger-mounted vegetable cutter

Keep 9 · Fix 0 · Replace 0

Evidence card A05-I05

Keep



Captured source: 1500 × 1500 px · 23,870 response bytes · image/webp

All flags: none

Alt assessment (editorial): **descriptive**

Assessment basis: Matched DOM alt describes the visible product/view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"A beige and orange finger protector and an orange thumb cutter with a blade, displaying their respective heights of 7.5 cm"`

Platform/media alt (raw JSON): `"A beige and orange finger protector and an orange thumb cutter with a blade, displaying their respective heights of 7.5 cm"`

Original evidence SHA-256:
`0023bf62a496c4c036e4c7dd1fa5185f250cac968b8b7591a0821356119082f5`

Decision rationale: Dimension graphic labels both heights and has descriptive alt text.

Optimized package image: images/A05/A05-I05.jpg

Evidence card A05-I06

Keep



Captured source: 1500 × 1500 px · 83,182 response bytes · image/webp

All flags: none

Alt assessment (editorial): **descriptive**

Assessment basis: Matched DOM alt describes the visible product/view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"A hand wearing an orange thumb cutter and a white finger protector, trimming a green bean, with inset images showing its"`

Platform/media alt (raw JSON): `"A hand wearing an orange thumb cutter and a white finger protector, trimming a green bean, with inset images showing its"`

Original evidence SHA-256:
`ca5d2707d7a161987e8b93830d775766485f66e14fc66df91e866bd05d18c1e8`

Decision rationale: Cutting action and flexibility insets add distinct use detail.

Optimized package image: images/A05/A05-I06.jpg

Evidence card A05-I07

Keep



Captured source: 1500 × 1500 px · 78,902 response bytes · image/webp

All flags: none

Alt assessment (editorial): **descriptive**

Assessment basis: Matched DOM alt describes the visible product/view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"A hand wearing an orange thumb cutter and a beige finger protector, harvesting a small green vegetable from a plant."`

Platform/media alt (raw JSON): `"A hand wearing an orange thumb cutter and a beige finger protector, harvesting a small green vegetable from a plant."`

Original evidence SHA-256:
`ef696e7e85646b4cccc1d03f57c531a6e2e33029ed7681b81257b762dd505d5e`

Decision rationale: Harvesting view demonstrates a different use context.

Optimized package image: images/A05/A05-I07.jpg

Evidence card A05-I08

Keep



Captured source: 1500 × 1500 px · 96,444 response bytes · image/webp

All flags: none

Alt assessment (editorial): **descriptive**

Assessment basis: Matched DOM alt describes the visible product/view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Two silicone thumb and finger tools, one orange with a blade and one beige, shown against a blurred kitchen background."`

Platform/media alt (raw JSON): `"Two silicone thumb and finger tools, one orange with a blade and one beige, shown against a blurred kitchen background."`

Original evidence SHA-256:
`ca48549193e57d6a118ae4357686c73f0ca903e72135dd30c14183f7393d3f51`

Decision rationale: Kitchen-context close-up adds a distinct material/view treatment.

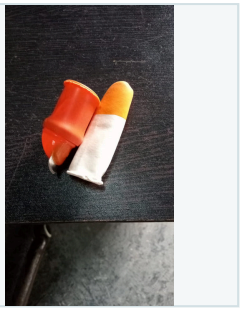
Optimized package image: images/A05/A05-I08.jpg

A05 — Finger-mounted vegetable cutter

Keep 9 · Fix 0 · Replace 0

Evidence card A05-I09

Keep



Captured source: 899 × 1599 px · 171,279 response bytes · image/jpeg

All flags: none

Alt assessment (editorial): **descriptive**

Assessment basis: Matched DOM alt describes the visible product/view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"An orange thumb cutter with a blade and a white and orange finger protector lie on a dark, textured surface."`

Platform/media alt (raw JSON): `"An orange thumb cutter with a blade and a white and orange finger protector lie on a dark, textured surface."`

Original evidence SHA-256:
`a4fba3287b7f4faf0aa0ffe499dbf893119e4b9305895e3a36584e7f64fa4e60`

Decision rationale: Real-world view adds another setting; the product remained visible in the tested square mobile crop.

Optimized package image: images/A05/A05-I09.jpg

A06 — Collapsible silicone funnel

Keep 1 · Fix 8 · Replace 1

Home & Kitchen · 10 audited images · Store identity anonymized · Evidence cards 1–4 of 10

LISTING OBSERVATIONS

- The listing was public but marked sold out at capture.
- Exactly eight images—1, 2, 4, 5, 7, 8, 9, and 10—have alts that incorrectly call the visible funnel red.
- Image 3 remains inaccurate because its alt says top-down while the visible image shows pouring. Image 10 also has a clean-white-background versus stone-tile mismatch. Image 6 accurately describes flexible silicone material and has no defect.
- Image 3 explicitly says 1 pc, so no included-quantity ambiguity is charged.
- The portrait tenth image was tested at 368×368 mobile container; the green product remained visible, so no crop defect is charged.

STRENGTHS

- Image 5 labels 7 cm, 6 cm, and 1.5 cm measurements.
- The gallery includes pouring, collapsed, material, hanging, and spout views.
- Image 6 pairs a flexible-material close-up with accurate alt text.

Evidence card A06-I01

Fix



Captured source: 1500 × 1500 px · 107,172 response bytes · image/webp

All flags: inaccurate_alt

Alt assessment (editorial): **inaccurate**

Assessment basis: The matched DOM alt text conflicts with visible color, action, angle, or background evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Collapsible silicone funnel in red, ready for kitchen use."`

DOM 2 `"Silicone Funnel – Collapsible Kitchen Pouring Tool | Tidy Table"`

Platform/media alt (raw JSON): `"Collapsible silicone funnel in red, ready for kitchen use."`

Original evidence SHA-256:
`13ce72d8814c537f5ea959bf7708b9fcb779bd306977eb0b15211c4824c7907c`

Decision rationale: The visible funnel is green with other colors behind it, but the DOM alt calls it red; correct the color and scene.

Optimized package image: images/A06/A06-I01.jpg

Evidence card A06-I02

Fix



Captured source: 1500 × 1500 px · 94,292 response bytes · image/webp

All flags: inaccurate_alt

Alt assessment (editorial): **inaccurate**

Assessment basis: The matched DOM alt text conflicts with visible color, action, angle, or background evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Red silicone funnel pouring oil into a narrow-necked bottle, preventing spills."`

Platform/media alt (raw JSON): `"Red silicone funnel pouring oil into a narrow-necked bottle, preventing spills."`

Original evidence SHA-256:
`725e94cdee1b97f3628f7510697ed82c1f9d24bcdc1a3921b5e820e93a44e13c`

Decision rationale: The visible folded funnel is blue, not the red funnel described by the DOM alt.

Optimized package image: images/A06/A06-I02.jpg

Evidence card A06-I03

Fix



Captured source: 1500 × 1500 px · 102,230 response bytes · image/webp

All flags: inaccurate_alt

Alt assessment (editorial): **inaccurate**

Assessment basis: The matched DOM alt says top-down, but the visible image shows pouring into a bottle.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Top-down view of the collapsible silicone funnel, highlighting its wide mouth."`

Platform/media alt (raw JSON): `"Top-down view of the collapsible silicone funnel, highlighting its wide mouth."`

Original evidence SHA-256:

`b4e3165a58d3c668af27cd64b2e94f0765c995cb68cfb0a376f29621ef5ad0a3`

Decision rationale: The visible image shows pouring into a bottle, not the top-down view described by the DOM alt; correct the action/angle description.

Optimized package image: images/A06/A06-I03.jpg

Evidence card A06-I04

Fix



Captured source: 1500 × 1500 px · 33,472 response bytes · image/webp

All flags: inaccurate_alt

Alt assessment (editorial): **inaccurate**

Assessment basis: The matched DOM alt text conflicts with visible color, action, angle, or background evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Compactly folded red silicone funnel, demonstrating its space-saving design."`

DOM 2 `"Red food-grade silicone funnel shown in its expanded and collapsed forms."`

Platform/media alt (raw JSON): `"Compactly folded red silicone funnel, demonstrating its space-saving design."`

Original evidence SHA-256:

`1b130d7458a92763e1f9e7364ab20994ae720699b7a9129db198711712f285d9`

Decision rationale: The collapsed funnel is green, not red as the DOM alt states.

Optimized package image: images/A06/A06-I04.jpg

A06 — Collapsible silicone funnel

Keep 1 · Fix 8 · Replace 1

Evidence card A06-I05

Fix



Captured source: 1500 × 1500 px · 39,456 response bytes · image/webp

All flags: inaccurate_alt

Alt assessment (editorial): **inaccurate**

Assessment basis: The matched DOM alt text conflicts with visible color, action, angle, or background evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Red silicone funnel pouring juice into a glass bottle on a kitchen counter."`

Platform/media alt (raw JSON): `"Red silicone funnel pouring juice into a glass bottle on a kitchen counter."`

Original evidence SHA-256:
`6008ece11f001e13987fd707ca738255735a1d48c154c31a314351e76614da74`

Decision rationale: The dimensioned funnel is blue, not red; preserve the measurements and correct the alt.

Optimized package image: images/A06/A06-I05.jpg

Evidence card A06-I06

Keep



Captured source: 1500 × 1500 px · 77,210 response bytes · image/webp

All flags: none

Alt assessment (editorial): **accurate**

Assessment basis: The matched DOM alt accurately describes the visible flexible-material detail.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Close-up of the flexible, durable food-grade silicone material of the funnel."`

Platform/media alt (raw JSON): `"Close-up of the flexible, durable food-grade silicone material of the funnel."`

Original evidence SHA-256:
`688331ccd1dc14497ce1c86dd8224da5b5ec9f9bdf5a716556b9bbf9ce45ad64`

Decision rationale: The pink funnel is visibly being flexed, and the DOM alt accurately describes a close-up of flexible silicone material; no defect found.

Optimized package image: images/A06/A06-I06.jpg

Evidence card A06-I07

Fix



Captured source: 1500 × 1500 px · 63,632 response bytes · image/webp

All flags: inaccurate_alt

Alt assessment (editorial): **inaccurate**

Assessment basis: The matched DOM alt text conflicts with visible color, action, angle, or background evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Red silicone funnel with a hanging hole, perfect for easy kitchen storage."`

Platform/media alt (raw JSON): `"Red silicone funnel with a hanging hole, perfect for easy kitchen storage."`

Original evidence SHA-256:
`f779cdb5d4f6e3079209d9cb7b59bced60f9f9397cd45244151f864572b96c26`

Decision rationale: Pink, green, and blue funnels are visible, not a single red funnel; describe the actual hanging view.

Optimized package image: images/A06/A06-I07.jpg

Evidence card A06-I08

Fix



Captured source: 1500 × 1500 px · 57,076 response bytes · image/webp

All flags: inaccurate_alt

Alt assessment (editorial): **inaccurate**

Assessment basis: The matched DOM alt text conflicts with visible color, action, angle, or background evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Detailed view of the narrow spout of the red silicone funnel for precise pouring."`

Platform/media alt (raw JSON): `"Detailed view of the narrow spout of the red silicone funnel for precise pouring."`

Original evidence SHA-256:
`33b4f325fbbd836addc8ec9c81ba39c62a1fe3e3ba0113742941f4c6f642968f`

Decision rationale: The close-up spout/handle is blue, not red; correct the alt.

Optimized package image: images/A06/A06-I08.jpg

A06 — Collapsible silicone funnel

Keep 1 · Fix 8 · Replace 1

Evidence card A06-I09

Replace



Captured source: 1500 × 1500 px · 35,366 response bytes · image/webp

All flags: near_duplicate; inaccurate_alt

Alt assessment (editorial): **inaccurate**

Assessment basis: The matched DOM alt text conflicts with visible color, action, angle, or background evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Compactly folded red silicone funnel, demonstrating its space-saving design."`

DOM 2 `"Red food-grade silicone funnel shown in its expanded and collapsed forms."`

Platform/media alt (raw JSON): `"Red food-grade silicone funnel shown in its expanded and collapsed forms."`

Original evidence SHA-256:
`01a5d2cfe59707df572482ea853e00c318ce4e5d93ae288598c6613796990938`

Decision rationale: Near-duplicate of the collapsed green funnel in image 4; the SKU overlay adds no useful visual detail and the alt is also wrong.

Optimized package image: images/A06/A06-I09.jpg

Evidence card A06-I10

Fix



Captured source: 899 × 1599 px · 107,934 response bytes · image/webp

All flags: inaccurate_alt

Alt assessment (editorial): **inaccurate**

Assessment basis: The matched DOM alt text conflicts with visible color, action, angle, or background evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"A single red silicone funnel on a clean white background."`

Platform/media alt (raw JSON): `"A single red silicone funnel on a clean white background."`

Original evidence SHA-256:
`204a6357b7c6539a9ff4acafe4dbb3d4f8ee67c8cc80cea10f53cfbd0966b2fe`

Decision rationale: The image shows a green funnel on stone tile, not a red funnel on a clean white background as the DOM alt states.

Optimized package image: images/A06/A06-I10.jpg

A07 — Covered makeup-brush organizer

Keep 0 · Fix 13 · Replace 1

Beauty & Care · 14 audited images · Store identity anonymized · Evidence cards 1–4 of 14

LISTING OBSERVATIONS

- White / Pack of 1 is selected. The main image shows a white base; no exact selected-variant mismatch is charged.
- Images 6 and 12 are byte-identical WebP responses with the same SHA-256, 750×750 dimensions, and 38,620-byte response size.
- Every source response has a longest side below 1200 px: thirteen are 610–750 px and one is 1080 px.
- Blank-alt gallery instances were found for all fourteen assets; image 1 also has a title-only instance.

STRENGTHS

- The gallery includes dimension diagrams, compartment/rotation views, colorways, and several room contexts.
- Pack and color options are visible in the captured listing.

Evidence card A07-I01

Fix



Captured source: 750 × 750 px · 30,724 response bytes · image/webp

All flags: missing_or_empty_alt; generic_alt; source_detail_under_1200px

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Dustproof Makeup Brush Holder with Visible Compartment"`

DOM 2 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`36ce6408f72767c2b5eaeffaf6dac124addc694b0af6f8ad99415bfb1f066d4f`

Decision rationale: Main room view shows the white-base unit; provide a higher-resolution source and descriptive gallery alt.

Optimized package image: images/A07/A07-I01.jpg

Evidence card A07-I02

Fix



Captured source: 610 × 610 px · 42,834 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`8da078454bb57b89a97d5030f0e6ae144f528e4fe8d136dc8c7a2285bd35211e`

Decision rationale: Bathroom context is relevant; improve the 610 px source and blank alt.

Optimized package image: images/A07/A07-I02.jpg

Evidence card A07-I03

Fix



Captured source: 610 × 610 px · 46,914 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`2ba9bbf8a2c5d4872376e3ce8e63d6a949bad56e4df32d008328207062e7df98`

Decision rationale: Two-color presentation is useful for variant comparison; improve source detail and alt.

Optimized package image: images/A07/A07-I03.jpg

Evidence card A07-I04

Fix



Captured source: 610 × 610 px · 56,032 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`e702ef18d0dfb3ee3373da0caf6b0d7762bba11dc39e1c35120d85ab0a644b8a`

Decision rationale: Compartment/rotation overlay adds feature detail; improve source detail and alt.

Optimized package image: images/A07/A07-I04.jpg

A07 — Covered makeup-brush organizer

Keep 0 · Fix 13 · Replace 1

Evidence card A07-I05

Fix



Captured source: 750 × 750 px · 45,086 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):
DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`b9c04883186315ced6d5ee8381f4cd2c3df6c0fe6bfd341c42adfb1b1f087906`

Decision rationale: Vanity context gives familiar scale; improve source detail and alt.

Optimized package image: images/A07/A07-I05.jpg

Evidence card A07-I06

Fix



Captured source: 750 × 750 px · 38,620 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):
DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`44678e192acb010bfebfdeceb93355148c51ea124238ff020b9cc0b2973900c6`

Decision rationale: Separated base/cover view is useful; improve source detail and alt.

Optimized package image: images/A07/A07-I06.jpg

Evidence card A07-I07

Fix



Captured source: 750 × 750 px · 28,472 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):
DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`ab7deaadeafa8358905ce77adacfcbc419200861266f81cc5293aac2774e2314`

Decision rationale: Vanity context is a distinct room view; improve source detail and alt.

Optimized package image: images/A07/A07-I07.jpg

Evidence card A07-I08

Fix



Captured source: 750 × 750 px · 32,666 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):
DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`2525077af223f03be3ad062386257fb4e1a374d748a73dc8d9e2310ecd96da1d`

Decision rationale: Open compartment with brushes adds useful interior detail; improve source detail and alt.

Optimized package image: images/A07/A07-I08.jpg

A07 — Covered makeup-brush organizer

Keep 0 · Fix 13 · Replace 1

Evidence card A07-I09

Fix



Captured source: 750 × 750 px · 74,912 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):
DOM 1 ""

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`3e662ac99905b1dbdefd3a46b3151493f2e5ca55e9d795a7965048e9b69c9f83`

Decision rationale: Dark colorway close-up supports variant review; improve source detail and alt.

Optimized package image: images/A07/A07-I09.jpg

Evidence card A07-I10

Fix



Captured source: 610 × 610 px · 21,984 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):
DOM 1 ""

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`22eb5b76b31891f87c8d66d0babaa6de9a736c971c2b56d9217c80a6abd7ee01`

Decision rationale: Bathroom context is distinct but limited by the 610 px source and blank alt.

Optimized package image: images/A07/A07-I10.jpg

Evidence card A07-I11

Fix



Captured source: 610 × 610 px · 46,474 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):
DOM 1 ""

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`4f71b9b426028f0617d2b742ebcb2e13b9ba9a6ea5d46452571aa18cc57e66b6`

Decision rationale: Compartment/rotation overlay adds feature information; improve source detail and alt.

Optimized package image: images/A07/A07-I11.jpg

Evidence card A07-I12

Replace



Captured source: 750 × 750 px · 38,620 response bytes · image/webp

All flags: near_duplicate; missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):
DOM 1 ""

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`44678e192acb010bfebfdeceb93355148c51ea124238ff020b9cc0b2973900c6`

Decision rationale: Byte-identical duplicate of image 6; remove the repeated asset.

Optimized package image: images/A07/A07-I12.jpg

A07 — Covered makeup-brush organizer

Keep 0 · Fix 13 · Replace 1

Evidence card A07-I13

Fix



Captured source: 750 × 750 px · 16,808 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):
DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`15eaf91c7384f78957852e5be494d586bb77aaa467cf59d93ea0168e2f79fabf`

Decision rationale: Dark-unit dimension diagram is useful; improve source detail and alt.

Optimized package image: images/A07/A07-I13.jpg

Evidence card A07-I14

Fix



Captured source: 1080 × 1080 px · 21,294 response bytes · image/webp

All flags: missing_or_empty_alt; source_detail_under_1200px

Alt assessment (editorial): **blank**

Assessment basis: A matched gallery DOM instance has alt=""; any separate title/description instances remain in domAltEvidence.

Observed DOM alt values (raw JSON; null = attribute absent):
DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`cc6662ea6f74699e305c5d62fc067a1045981dbb8d227005438d5a1e298aabe9`

Decision rationale: Light-unit dimension diagram is useful; improve the 1080 px source and alt.

Optimized package image: images/A07/A07-I14.jpg

A08 — Automatic hair curler

Keep 0 · Fix 5 · Replace 2

Beauty & Care · 7 audited images · Store identity anonymized · Evidence cards 1–4 of 7

LISTING OBSERVATIONS

- Black is selected, but the main gallery asset shows white, pink, and black together. This is recorded as variant-specific clarity, not an exact wrong-variant mismatch.
- The text promises a free pouch, comb, and two hair clips. No gallery image clearly isolates and labels that complete accessory set; image 7 is a charging scene with other props.
- All seven source assets are 1080×1080 and all seven matched DOM alts repeat only the product title.

STRENGTHS

- The gallery includes hair-insertion and curled-hair close-ups, colorways, specifications, and a charging scenario.

Evidence card A08-I01

Replace



Captured source: 1080 × 1080 px · 39,154 response bytes · image/webp

All flags: selected-variant-not-isolated; generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Zephta® Auto Hair Curler"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`d88e1feb89570dbb67bec56670f023fef70b65d05d64d910fa667d7adf7f0857`

Decision rationale: Black is selected, but the main asset shows three colors; use an isolated black view with descriptive alt.

Optimized package image: images/A08/A08-I01.jpg

Evidence card A08-I02

Fix



Captured source: 1080 × 1080 px · 70,558 response bytes · image/webp

All flags: generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Zephta® Auto Hair Curler"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`e93ce39db6ded01642a0d9fcff79bd740dc950cc8afd67153e5bcac8400f1907`

Decision rationale: Hair-insertion close-up is useful; improve the 1080 px source and title-only alt.

Optimized package image: images/A08/A08-I02.jpg

Evidence card A08-I03

Fix



Captured source: 1080 × 1080 px · 87,360 response bytes · image/webp

All flags: generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Zephta® Auto Hair Curler"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`bc39a24747b17dc4df7328ade5978d8e4d97d6eddcba7f81b14782e5d23cb521`

Decision rationale: White/black colorway presentation is useful; improve source detail and alt.

Optimized package image: images/A08/A08-I03.jpg

Evidence card A08-I04

Fix



Captured source: 1080 × 1080 px · 88,426 response bytes · image/webp

All flags: generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Zephta® Auto Hair Curler"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`cd2b6dd8313f77b692cbfb48d2feb2dec98ef7527f7971a78f9a3655b2e580c1`

Decision rationale: Before/after panel adds a result view; improve source detail and alt.

Optimized package image: images/A08/A08-I04.jpg

A08 — Automatic hair curler

Keep 0 · Fix 5 · Replace 2

Evidence card A08-I05

Fix



Captured source: 1080 × 1080 px · 128,624 response bytes · image/webp

All flags: generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Zephta® Auto Hair Curler"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`1d56d5737cd61dcd6617776b9a0952c16671533bd2e20e188f17860fe4e5b99d`

Decision rationale: Curled-hair and device close-up adds useful detail; improve source detail and alt.

Optimized package image: images/A08/A08-I05.jpg

Evidence card A08-I06

Fix



Captured source: 1080 × 1080 px · 115,562 response bytes · image/webp

All flags: generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Zephta® Auto Hair Curler"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`64f77ab32507a46e7e716c538ea7eecd44c0b67bd4d65ec8ff5dca2016dc4885`

Decision rationale: Specification panel is relevant; improve source detail and provide alt that summarizes the visible controls/specifications.

Optimized package image: images/A08/A08-I06.jpg

Evidence card A08-I07

Replace



Captured source: 1080 × 1080 px · 88,798 response bytes · image/webp

All flags: unclear_included_parts; missing-included-accessory-view; generic_alt; source_detail_under_1200px

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Zephta® Auto Hair Curler"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`f4cf7399040bd7255e31b38acd3166acb5aaffd78e4f9b63a22351af6b8f7204`

Decision rationale: The text promises a pouch, comb, and two hair clips, but this busy charging scene does not clearly isolate the complete promised set; use a labeled contents view.

Optimized package image: images/A08/A08-I07.jpg

A09 — Stretchy baby-wrap carrier

Keep 0 · Fix 9 · Replace 0

Baby & Kids · 9 audited images · Store identity anonymized · Evidence cards 1–4 of 9

LISTING OBSERVATIONS

- Sustainable Knit / Grey Stripes is selected and the main product and in-use images match that colorway.
- The audited set is the union of Shopify product JSON and rendered gallery DOM: five selected-color gallery views plus four additional colorways, nine images total.
- The text promises an integrated carrying/storage pouch, but no audited image explicitly labels or demonstrates that pouch or a packed storage configuration.
- The five mounted selected-color views repeat a title-only alt. The four non-selected colorways were not mounted in the current DOM and have null Shopify media alt; they are recorded separately rather than counted as blank DOM alts.
- The localized page returned HTTP 200. Product JSON succeeded once in the same audit session; a cached JSON copy was used after a subsequent 429.

STRENGTHS

- All nine source images are 2000×2000.
- Selected-color gallery includes product-only, side, front, close-up, and back views.
- Four additional colorway assets are preserved and are not counted as duplicate views.

Evidence card A09-I01

Fix



Captured source: 2000 × 2000 px · 251,726 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Baby Carrier"`
DOM 2 `"Aura Baby Wrap Carrier"`
DOM 3 `"Aura Baby Wrap Carrier | Ergobaby Switzerland"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`b53a7b13c35799740badf7be66db38c445c018692c95cb1d420ab9574aa5bab5`

Decision rationale: High-resolution product-only view matches Grey Stripes; replace title-only alt with a view- and color-specific description.

Optimized package image: images/A09/A09-I01.jpg

Evidence card A09-I02

Fix



Captured source: 2000 × 2000 px · 103,088 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Aura Baby Wrap Carrier | Ergobaby Switzerland"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`0a8d651cb94be9da9b4accdf3f89ec7a644745e2d559fe7c62a78ecebbd55546`

Decision rationale: Side/in-use view is useful; replace title-only alt with a specific description.

Optimized package image: images/A09/A09-I02.jpg

Evidence card A09-I03

Fix



Captured source: 2000 × 2000 px · 153,688 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Aura Baby Wrap Carrier | Ergobaby Switzerland"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`94ffa6afd17b29b18fb19375141b61ef099c98905995b5a87f1d61cc5318033f`

Decision rationale: Front view adds distinct orientation information; replace title-only alt.

Optimized package image: images/A09/A09-I03.jpg

Evidence card A09-I04

Fix



Captured source: 2000 × 2000 px · 266,476 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Aura Baby Wrap Carrier | Ergobaby Switzerland"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`02be1517905950f8c8dba0183880ce4aeffbb51eeeddcf2ef2f5399b18db12bd`

Decision rationale: Close-up adds wrap/detail information; replace title-only alt.

Optimized package image: images/A09/A09-I04.jpg

A09 — Stretchy baby-wrap carrier

Keep 0 · Fix 9 · Replace 0

Evidence card A09-I05

Fix



Captured source: 2000 × 2000 px · 134,538 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Aura Baby Wrap Carrier | Ergobaby Switzerland"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`e33555e7ebcf02243313bc976b6f4c5ec923570bb0af19723dd3a9646c6a2e34`

Decision rationale: Back view clearly shows the tied wrap; replace title-only alt.

Optimized package image: images/A09/A09-I05.jpg

Evidence card A09-I06

Fix



Captured source: 2000 × 2000 px · 138,940 response bytes · image/webp

All flags: alt-not-mounted-current-variant

Alt assessment (editorial): **not-mounted**

Assessment basis: This non-selected colorway was not mounted in the current DOM; Shopify media alt is null.

Observed DOM alt values (raw JSON; null = attribute absent):

`[]` No matched DOM alt instances.

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`843e26882ae530e65b657230b67a439a61a3b8799d12c6f423ee6e7e5a545ee6`

Decision rationale: High-resolution Olive Diamonds colorway was not mounted in the current DOM; add color-specific alt when used.

Optimized package image: images/A09/A09-I06.jpg

Evidence card A09-I07

Fix



Captured source: 2000 × 2000 px · 162,402 response bytes · image/webp

All flags: alt-not-mounted-current-variant

Alt assessment (editorial): **not-mounted**

Assessment basis: This non-selected colorway was not mounted in the current DOM; Shopify media alt is null.

Observed DOM alt values (raw JSON; null = attribute absent):

`[]` No matched DOM alt instances.

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`f712569f88a79c9659e50cffc93829013338a4cc54694e495f81a0941def22d5`

Decision rationale: High-resolution Twilight Navy colorway was not mounted in the current DOM; add color-specific alt when used.

Optimized package image: images/A09/A09-I07.jpg

Evidence card A09-I08

Fix



Captured source: 2000 × 2000 px · 129,448 response bytes · image/webp

All flags: alt-not-mounted-current-variant

Alt assessment (editorial): **not-mounted**

Assessment basis: This non-selected colorway was not mounted in the current DOM; Shopify media alt is null.

Observed DOM alt values (raw JSON; null = attribute absent):

`[]` No matched DOM alt instances.

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`af886bc3d456b2fb1fafcb590f9698fc7406207749a7d46b698678681d8aaa43`

Decision rationale: High-resolution Cream colorway was not mounted in the current DOM; add color-specific alt when used.

Optimized package image: images/A09/A09-I08.jpg

A09 — Stretchy baby-wrap carrier

Keep 0 · Fix 9 · Replace 0

Evidence card A09-I09

Fix



Captured source: 2000 × 2000 px · 153,570 response bytes · image/webp

All flags: alt-not-mounted-current-variant

Alt assessment (editorial): **not-mounted**

Assessment basis: This non-selected colorway was not mounted in the current DOM; Shopify media alt is null.

Observed DOM alt values (raw JSON; null = attribute absent):

[ ] No matched DOM alt instances.

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`ba3a8845a9a95d52421ebfa4fe80408d3857030886a83bd2d750d9398df101d4`

Decision rationale: High-resolution Soft Black colorway was not mounted in the current DOM; add color-specific alt when used.

Optimized package image: images/A09/A09-I09.jpg

A10 — Baby cleansing bar

Keep 0 · Fix 11 · Replace 1

Baby & Kids · 12 audited images · Store identity anonymized · Evidence cards 1–4 of 12

LISTING OBSERVATIONS

- Pack of 1 is selected and the main package/bar image corresponds to that option; no selected-variant mismatch was observed.
- Images 10–12 are Pack of 2, Pack of 3, and Pack of 6 assets and are not counted as duplicates.
- Images 1 and 9 repeat the same package/bar/ingredient composition with only minor encoding/composition differences.
- All twelve matched DOM alt sets repeat the product title; images 1–5 and 9 also include blank-alt instances.

STRENGTHS

- Packaging, bar, ingredient, use-step, and pack-size views are present.
- All source images are 2000×2000.
- Variant-specific pack images distinguish two, three, and six packs.

Evidence card A10-I01

Fix



Captured source: 2000 × 2000 px · 192,392 response bytes · image/webp

All flags: missing_or_empty_alt; generic_alt

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

DOM 2 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`62381f1ce7f40e22a4215be2ab9a0e8316feed2d5cbf9354d81b26d443811634`

Decision rationale: Package, bar, and ingredient view matches Pack of 1; replace title-only/blank alt with a specific description.

Optimized package image: images/A10/A10-I01.jpg

Evidence card A10-I02

Fix



Captured source: 2000 × 2000 px · 196,212 response bytes · image/webp

All flags: missing_or_empty_alt; generic_alt

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

DOM 2 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`69e3e00fc117a656c1bd370075a3b61b7308854ce3bc95b8aed8e3e61e7486c5`

Decision rationale: In-use bathing context is relevant; replace title-only/blank alt.

Optimized package image: images/A10/A10-I02.jpg

Evidence card A10-I03

Fix



Captured source: 2000 × 2000 px · 137,064 response bytes · image/webp

All flags: missing_or_empty_alt; generic_alt

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

DOM 2 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`946211c7aa447a68683bb4b8c45e431494fa41de6ef56c38445b276b520939d0`

Decision rationale: Dual-layer view adds product detail; replace title-only/blank alt.

Optimized package image: images/A10/A10-I03.jpg

Evidence card A10-I04

Fix



Captured source: 2000 × 2000 px · 167,648 response bytes · image/webp

All flags: missing_or_empty_alt; generic_alt

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

DOM 2 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`099a2e73ae2b8a81f124020973cf399192a893bc601879341485a1347835bf08`

Decision rationale: Ingredient panel adds distinct information; replace title-only/blank alt.

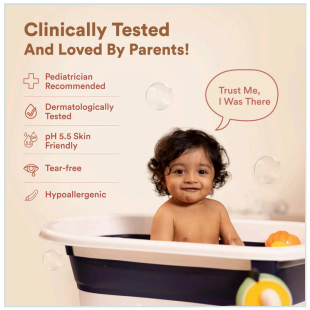
Optimized package image: images/A10/A10-I04.jpg

A10 — Baby cleansing bar

Keep 0 · Fix 11 · Replace 1

Evidence card A10-I05

Fix



Captured source: 2000 × 2000 px · 132,238 response bytes · image/webp

All flags: missing_or_empty_alt; generic_alt

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

DOM 2 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`fb99047a23069dc0daab50bde8bc1d75132c5198cdc7e438463f420b25391dc3`

Decision rationale: Bathing context adds in-use information; replace title-only/blank alt.

Optimized package image: images/A10/A10-I05.jpg

Evidence card A10-I06

Fix



Captured source: 2000 × 2000 px · 129,738 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`9fe31fa4ef0929b07a83771ed70f42ad274064e36bcd67ac4e54193589af0441`

Decision rationale: Before/after testimonial panel is not a product detail; at minimum replace title-only alt with an accurate panel description.

Optimized package image: images/A10/A10-I06.jpg

Evidence card A10-I07

Fix



Captured source: 2000 × 2000 px · 137,304 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`c86e0c072796f28bd837968f15be4825094948fafa002c09a538d47580ff8299`

Decision rationale: Comparison panel is distinct; replace title-only alt with an accurate summary.

Optimized package image: images/A10/A10-I07.jpg

Evidence card A10-I08

Fix



Captured source: 2000 × 2000 px · 157,720 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`4d347dbf2476503981829fe332e17d69bde9ceaec26130bc17438300186248b5`

Decision rationale: Four-step bathing graphic adds useful instructions; replace title-only alt.

Optimized package image: images/A10/A10-I08.jpg

A10 — Baby cleansing bar

Keep 0 · Fix 11 · Replace 1

Evidence card A10-I09

Replace



Captured source: 2000 × 2000 px · 135,762 response bytes · image/webp

All flags: near_duplicate; missing_or_empty_alt; generic_alt

Alt assessment (editorial): **blank+generic**

Assessment basis: Matched DOM instances include alt="" and a title-only alt; both facts are retained.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

DOM 2 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`e7f53eb5e444e020eb3e2bd263662bb662b1b6885e3b40e88dfd4732f20baa89`

Decision rationale: Near-duplicate of the package/bar/ingredient composition in image 1; remove the redundant asset.

Optimized package image: images/A10/A10-I09.jpg

Evidence card A10-I10

Fix



Captured source: 2000 × 2000 px · 104,710 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`bd7159008ee4f47fdc3772d22aeb9cfb1c4591eafc05f75ded517e71567149ce`

Decision rationale: Two-pack image supports the Pack of 2 variant; replace title-only alt.

Optimized package image: images/A10/A10-I10.jpg

Evidence card A10-I11

Fix



Captured source: 2000 × 2000 px · 113,350 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`f1c04e0a8abe0a2ac5dc4473bef124a6405d22f5337fc41ff612da3ebcb3d528`

Decision rationale: Three-pack image supports the Pack of 3 variant; replace title-only alt.

Optimized package image: images/A10/A10-I11.jpg

Evidence card A10-I12

Fix



Captured source: 2000 × 2000 px · 149,462 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Matched DOM alt text repeats only the product title without describing the view.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Magic Baby Bar"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`77687eb54f76e0e8c236a54b52360e18872fb9136a6e439b6090078e18e6e729`

Decision rationale: Six-pack image supports the Pack of 6 variant; replace title-only alt.

Optimized package image: images/A10/A10-I12.jpg

LISTING B01 · GLOBAL BESTSELLERS

B01 — Waterproof Eyeliner Pencil Set

Keep 0 · Fix 6 · Replace 0

Health & Beauty · 6 audited images · Store identity anonymized · Evidence cards 1–4 of 6

LISTING OBSERVATIONS

- The selected 12 Color option and the 12-pencil hero image visibly agree; no selected-variant/image mismatch was observed.
- All six source images are 800 x 800, below the 1200 px source-detail review threshold. They remain legible at the observed desktop size, so this is a review flag rather than a performance claim.
- Every image has an empty or absent alt attribute in at least one observed product-media DOM instance. B01-I04 also has one instance that repeats only the product title.
- Neither the gallery nor the specifications provide pencil dimensions or a familiar-object scale reference. No retail packaging view is shown for the 12-piece set.
- B01-I06 explicitly says the pencil sharpener is not included. This is a useful clarification, not a text/image contradiction.

STRENGTHS

- Twelve pencils and shade/application examples are shown.
- Tip, multi-use, and wear-example images provide relevant detail.
- The sharpener exclusion is explicit in B01-I06.

Evidence card B01-I01

Fix



Captured source: 800 × 800 px · 129,174 response bytes · image/webp

All flags: source_detail_under_1200px; missing_or_empty_alt; missing_scale_reference

Alt assessment (editorial): **blank**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `null`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`8bd004b6f3767d9fd6ceab51558c1d8f887070743ccf03b89222b71b560741a3`

Decision rationale: Add descriptive nonempty alt text and retain the useful view; add separate scale and packaging coverage to the gallery.

Optimized package image: images/B01/B01-I01.jpg

Evidence card B01-I02

Fix



Captured source: 800 × 800 px · 147,846 response bytes · image/webp

All flags: source_detail_under_1200px; missing_or_empty_alt; missing_scale_reference

Alt assessment (editorial): **blank**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

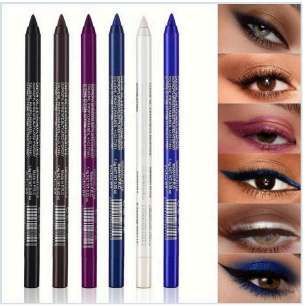
`2f5304ba5ee44c990699eaa0c229f447ff8de241d69fa064ee58192937d0d494`

Decision rationale: Add descriptive nonempty alt text and retain the useful view; add separate scale and packaging coverage to the gallery.

Optimized package image: images/B01/B01-I02.jpg

Evidence card B01-I03

Fix



Captured source: 800 × 800 px · 118,358 response bytes · image/webp

All flags: source_detail_under_1200px; missing_or_empty_alt; missing_scale_reference

Alt assessment (editorial): **blank**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `null`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`971b2627be2e4b2a1f3030e686474d1a94ddbdf0285c8828ac624a431abe0fdf`

Decision rationale: Add descriptive nonempty alt text and retain the useful view; add separate scale and packaging coverage to the gallery.

Optimized package image: images/B01/B01-I03.jpg

Evidence card B01-I04

Fix



Captured source: 800 × 800 px · 96,940 response bytes · image/webp

All flags: source_detail_under_1200px; missing_or_empty_alt; generic_alt; missing_scale_reference

Alt assessment (editorial): **blank+generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `null`

DOM 3 `"Waterproof Eyeliner Pencil Set"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`14b8503b3330a658c2c663b809e766a86879344d12e2beb4279302a4a9b24250`

Decision rationale: Add descriptive nonempty alt text and retain the useful view; add separate scale and packaging coverage to the gallery.

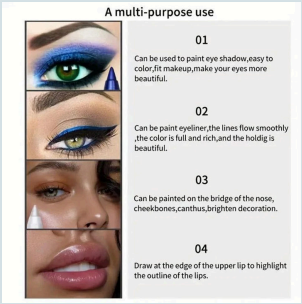
Optimized package image: images/B01/B01-I04.jpg

B01 — Waterproof Eyeliner Pencil Set

Keep 0 · Fix 6 · Replace 0

Evidence card B01-I05

Fix



Captured source: 800 × 800 px · 60,704 response bytes · image/webp

All flags: source_detail_under_1200px; missing_or_empty_alt; missing_scale_reference

Alt assessment (editorial): **blank**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `null`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

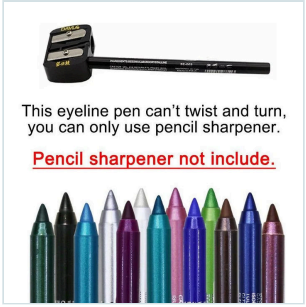
`c2fff5cd1dd2e4b63c358fe3c50af430fa958bb5430cca6f76f8509c6d9fa117`

Decision rationale: Add descriptive nonempty alt text and retain the useful view; add separate scale and packaging coverage to the gallery.

Optimized package image: images/B01/B01-I05.jpg

Evidence card B01-I06

Fix



Captured source: 800 × 800 px · 69,402 response bytes · image/webp

All flags: source_detail_under_1200px; missing_or_empty_alt; missing_scale_reference

Alt assessment (editorial): **blank**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`a0e68090850df378f76bca81b7e2a35df4478b8d27339550ef97e5706b49ceef`

Decision rationale: Add descriptive nonempty alt text and retain the useful view; add separate scale and packaging coverage to the gallery.

Optimized package image: images/B01/B01-I06.jpg

B02 — Peel-off Lip Stain

Keep 1 · Fix 38 · Replace 0

Health & Beauty · 39 audited images · Store identity anonymized · Evidence cards 1–4 of 39

LISTING OBSERVATIONS

- All 39 product-media images were audited across four color variants. The visible main image matched the selected color in all four checks.
- All sources are 1080 x 1080. B02-I01 and B02-I06 through B02-I39 use generic product-title or lifestyle-photo alt text.
- B02-I02, B02-I03, and B02-I05 have inaccurate alt text: their visible peeling/shade images do not match the stated before-and-after, ingredients/formula, or how-to-use descriptions. B02-I04 has an accurate how-to-use alt.
- No tube dimensions or familiar-object linear scale reference appears. The 3.5 ml volume printed on some tubes is not a linear scale reference.
- Shared assets repeat across different color-specific media sets, but no redundant pair was flagged within one selected color gallery.

STRENGTHS

- Four color-specific galleries visibly matched their selected variants.
- Tube, applicator, swatches, shade comparisons, application, and instruction views are available.
- B02-I04 combines visible instructions with an accurate alt description.

Evidence card B02-I01

Fix



Captured source: 1080 × 1080 px · 11,064 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain"`

DOM 2 `"Peel-off Lip Stain — product photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — product photo | Smooche"`

Original evidence SHA-256:

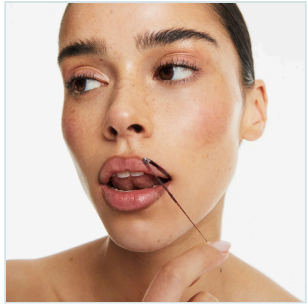
`da81b95980a64383705fc6dfc27e3e8b944383b9a37205b0f3a721eddb3f2fda`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I01.jpg

Evidence card B02-I02

Fix



Captured source: 1080 × 1080 px · 94,912 response bytes · image/webp

All flags: source_detail_under_1200px; inaccurate_alt; missing_scale_reference

Alt assessment (editorial): **inaccurate**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — before and after results | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — before and after results | Smooche"`

Original evidence SHA-256:

`d2c5bacaaafd3a8bd12fc0d85538377b4afbb47a0dd7be48c26fe7022be7abc7`

Decision rationale: Correct the alt to describe the visible peeling or shade-comparison content; the current text names different content.

Optimized package image: images/B02/B02-I02.jpg

Evidence card B02-I03

Fix



Captured source: 1080 × 1080 px · 143,244 response bytes · image/webp

All flags: source_detail_under_1200px; inaccurate_alt; missing_scale_reference

Alt assessment (editorial): **inaccurate**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — ingredients and formula | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — ingredients and formula | Smooche"`

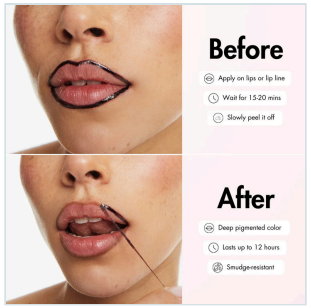
Original evidence SHA-256:
`09b3f83e80ca09ddc3480b70f51aa50dafc2b04be1547bf79278e29d970abd3f`

Decision rationale: Correct the alt to describe the visible peeling or shade-comparison content; the current text names different content.

Optimized package image: images/B02/B02-I03.jpg

Evidence card B02-I04

Keep



Captured source: 1080 × 1080 px · 92,712 response bytes · image/webp

All flags: source_detail_under_1200px; missing_scale_reference

Alt assessment (editorial): **accurate**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — how to use | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — how to use | Smooche"`

Original evidence SHA-256:
`f49a65f2dd665005383d224943cbd7fadc03d4d7a7b7b7b524f91259c6a3633d`

Decision rationale: Keep: the instruction graphic is useful and its how-to-use alt is accurate; the 1080 px source is recorded as a review flag.

Optimized package image: images/B02/B02-I04.jpg

B02 — Peel-off Lip Stain

Keep 1 · Fix 38 · Replace 0

Evidence card B02-I05

Fix



Captured source: 1080 × 1080 px · 53,902 response bytes · image/webp

All flags: source_detail_under_1200px; inaccurate_alt; missing_scale_reference

Alt assessment (editorial): **inaccurate**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – how to use | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – how to use | Smooche"`

Original evidence SHA-256:

`6325cd00ce6ab5ec7ddea03247e73e2a8b6ae2c4d8c6f7d214ba2dcb521abefb`

Decision rationale: Correct the alt to describe the visible peeling or shade-comparison content; the current text names different content.

Optimized package image: images/B02/B02-I05.jpg

Evidence card B02-I06

Fix



Captured source: 1080 × 1080 px · 49,942 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

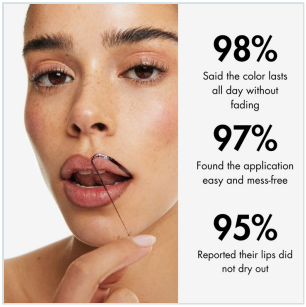
`fc7c869000ce1d85955a34ae6aee36fd1c2da37673a59ba3763a1e1316e39c29`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I06.jpg

Evidence card B02-I07

Fix



Captured source: 1080 × 1080 px · 107,808 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`0719b60261fa078cdd36bd1dce4a2e83a3a95955bf2c942d6a350407a689a57e`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I07.jpg

Evidence card B02-I08

Fix



Captured source: 1080 × 1080 px · 55,612 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`65d29a3808c3702135fd8d44e6b97bba68c26fc31a511fb7df78c35946649deb`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I08.jpg

B02 — Peel-off Lip Stain

Keep 1 · Fix 38 · Replace 0

Evidence card B02-I09

Fix



Captured source: 1080 × 1080 px · 28,244 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`ffc2644ff00d64705b54b0e524642fefb752e0fffe1fb70ce6b43fd7c5175e64`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I09.jpg

Evidence card B02-I10

Fix



Captured source: 1080 × 1080 px · 12,788 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`d1a7461d8e1630ba4567572f81b7b0d55895783550830ab45ffd7dff95de3507`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I10.jpg

Evidence card B02-I11

Fix



Captured source: 1080 × 1080 px · 99,740 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`4fc27c0a3ae83a397127b6d8936284ddd2aa40e046762cc719114f7c2394a66e`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I11.jpg

Evidence card B02-I12

Fix



Captured source: 1080 × 1080 px · 143,244 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`09b3f83e80ca09ddc3480b70f51aa50dafc2b04be1547bf79278e29d970abd3f`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I12.jpg

B02 — Peel-off Lip Stain

Keep 1 · Fix 38 · Replace 0

Evidence card B02-I13

Fix



Captured source: 1080 × 1080 px · 100,142 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`ece0072e1756983de1d0b18a842eb0cb2e1aa39c88f6c0166c5e7d287e4b93e8`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I13.jpg

Evidence card B02-I14

Fix



Captured source: 1080 × 1080 px · 53,902 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`6325cd00ce6ab5ec7ddea03247e73e2a8b6ae2c4d8c6f7d214ba2dcb521abefb`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I14.jpg

Evidence card B02-I15

Fix



Captured source: 1080 × 1080 px · 56,256 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

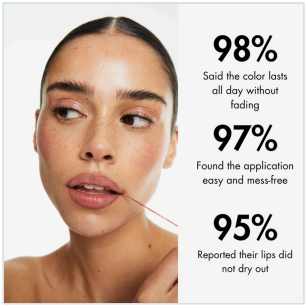
`b9810ce215b2ec9b8c4dce8b9c57aa947e0dc814e60b810ba24f7890d52c3c02`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I15.jpg

Evidence card B02-I16

Fix



Captured source: 1080 × 1080 px · 94,948 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`ba0494ff29f9f76581e27f090fcf3804c7afcf4efb5b2025df80c7f3d9076aee`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I16.jpg

B02 — Peel-off Lip Stain

Keep 1 · Fix 38 · Replace 0

Evidence card B02-I17

Fix



Captured source: 1080 × 1080 px · 58,896 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`b58132de8000a73f7b0178b4fc44369bb534173d19a90f2688dae655e25cda75`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I17.jpg

Evidence card B02-I18

Fix



Captured source: 1080 × 1080 px · 30,460 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`3005b930fe13b779728a67f9db48204456aec0d83a4c10f8b885e6de6b88deb9`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I18.jpg

Evidence card B02-I19

Fix



Captured source: 1080 × 1080 px · 11,918 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

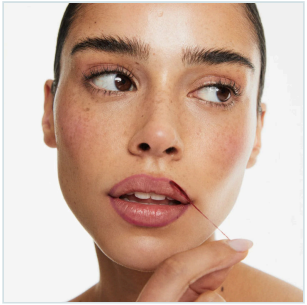
`95b120a3e19f69546101d74c26fe6e90ac2ed9814a969edfc77b8e82022bd8d6`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I19.jpg

Evidence card B02-I20

Fix



Captured source: 1080 × 1080 px · 110,186 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`203d3a64bce0c320161fd2d85b8c6db9b7d37bfe25c4e57ef5379ad57da681da`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I20.jpg

B02 — Peel-off Lip Stain

Keep 1 · Fix 38 · Replace 0

Evidence card B02-I21

Fix



Captured source: 1080 × 1080 px · 143,244 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): generic

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Original evidence SHA-256:

`09b3f83e80ca09ddc3480b70f51aa50dafc2b04be1547bf79278e29d970abd3f`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I21.jpg

Evidence card B02-I22

Fix



Captured source: 1080 × 1080 px · 92,052 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): generic

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Original evidence SHA-256:

`b90a55c40a8061f91b0f7a681c150f73e7a69281ef9f846d89ad1b7ebc878a83`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I22.jpg

Evidence card B02-I23

Fix



Captured source: 1080 × 1080 px · 53,902 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): generic

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Original evidence SHA-256:

`6325cd00ce6ab5ec7ddea03247e73e2a8b6ae2c4d8c6f7d214ba2dcb521abefb`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I23.jpg

Evidence card B02-I24

Fix



Captured source: 1080 × 1080 px · 51,726 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): generic

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Original evidence SHA-256:

`3170546106ebaf06532a8b20fdb6d9ab7460a92d630552faa309f86bfec1be07`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

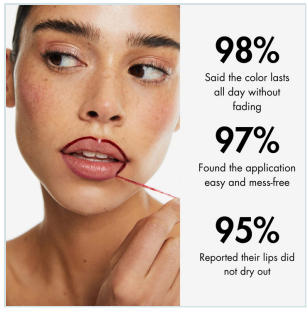
Optimized package image: images/B02/B02-I24.jpg

B02 — Peel-off Lip Stain

Keep 1 · Fix 38 · Replace 0

Evidence card B02-I25

Fix



Captured source: 1080 × 1080 px · 112,448 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`f63c79357ba43d767826de10068331a79ba39c896da754d320749279acaec7dd`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I25.jpg

Evidence card B02-I26

Fix



Captured source: 1080 × 1080 px · 58,378 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`76ccf8e40153846005370fede18006b85611c747b49db31fa17bbc73fdc7113d`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I26.jpg

Evidence card B02-I27

Fix



Captured source: 1080 × 1080 px · 30,988 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`67a3dc335bee4388e06a0d4be202e06bd60118915059da584d44a56f7f96d161`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I27.jpg

Evidence card B02-I28

Fix



Captured source: 1080 × 1080 px · 11,874 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`5e2ba702db2194c5e842d9a4ea9898e94142c27e63e2880900b70a5360d1a9d5`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

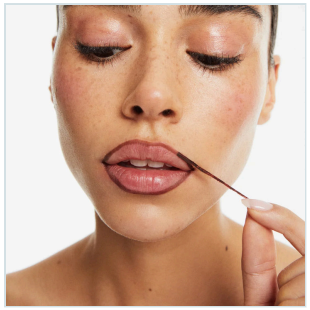
Optimized package image: images/B02/B02-I28.jpg

B02 — Peel-off Lip Stain

Keep 1 · Fix 38 · Replace 0

Evidence card B02-I29

Fix



Captured source: 1080 × 1080 px · 112,224 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Original evidence SHA-256:

`b3300b3676eaaa4143420d8b71b0fdc2b48436625646a8ef39c1839a9e79d9f9`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I29.jpg

Evidence card B02-I30

Fix



Captured source: 1080 × 1080 px · 143,244 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Original evidence SHA-256:

`09b3f83e80ca09ddc3480b70f51aa50dafc2b04be1547bf79278e29d970abd3f`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I30.jpg

Evidence card B02-I31

Fix



Captured source: 1080 × 1080 px · 94,530 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Original evidence SHA-256:

`f5df2cbe908af4103c2ab6f6fec13950a10da43809052edb737acd0bd76f8474`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I31.jpg

Evidence card B02-I32

Fix



Captured source: 1080 × 1080 px · 53,902 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain — lifestyle photo | Smooche"`

Original evidence SHA-256:

`6325cd00ce6ab5ec7ddea03247e73e2a8b6ae2c4d8c6f7d214ba2dcb521abefb`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I32.jpg

B02 — Peel-off Lip Stain

Keep 1 · Fix 38 · Replace 0

Evidence card B02-I33

Fix



Captured source: 1080 × 1080 px · 52,120 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

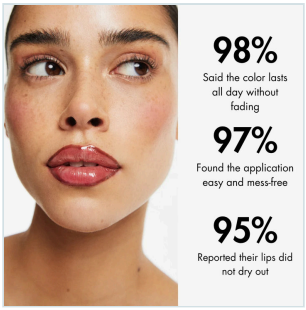
`cae49e7efe6131157f2e0a906a5f1d3cb350a470c4a3dbda9b2cb9c9339097cd`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I33.jpg

Evidence card B02-I34

Fix



Captured source: 1080 × 1080 px · 95,862 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`866452bea6ee945b8686b585d90c20c6b084e23cef77d587c6879628ffd06916`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I34.jpg

Evidence card B02-I35

Fix



Captured source: 1080 × 1080 px · 58,168 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`cd7f17e734072715c8d8c17dc7efd7fd7694e1364e5baf0efbf85c2e72c12c39`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I35.jpg

Evidence card B02-I36

Fix



Captured source: 1080 × 1080 px · 32,874 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`d93b337b371de89459c8da1133a75cd12bc2fdc20f061f54e703ea1b4d312f71`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I36.jpg

B02 — Peel-off Lip Stain

Keep 1 · Fix 38 · Replace 0

Evidence card B02-I37

Fix



Captured source: 1080 × 1080 px · 144,072 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

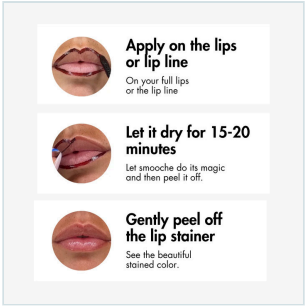
`9a6c8ffb16f174b77c4b1b5f1b22db64263135d2c18939494d7da78c63bad5ee`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I37.jpg

Evidence card B02-I38

Fix



Captured source: 1080 × 1080 px · 52,386 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`0c0add9ddd028491a12d0018b94d39a526166540798377c41e9a4d9151dd062a`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I38.jpg

Evidence card B02-I39

Fix



Captured source: 1080 × 1080 px · 40,724 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Platform/media alt (raw JSON): `"Peel-off Lip Stain – lifestyle photo | Smooche"`

Original evidence SHA-256:

`46a86549c88fd21d3362f0d09ca63ba772513f9dcd5f3d1a5c4e8251c772d611`

Decision rationale: Replace generic title/lifestyle alt text with a view-specific description; retain the useful color-specific content.

Optimized package image: images/B02/B02-I39.jpg

B03 — Brick + Brick Night

Keep 0 · Fix 5 · Replace 0

Tech & Gadgets · 5 audited images · Store identity anonymized · Evidence cards 1–4 of 5

LISTING OBSERVATIONS

- The two-device bundle is visible in the hero and comparison images; no included-parts ambiguity or variant mismatch was observed.
- All five images repeat the bundle title as alt text. B03-I01 also has empty-alt DOM instances.
- Phones, a clock, and room scenes provide familiar-object context, so no scale-reference defect was flagged.
- All sources are at least 1487 px on their longest side. No meaningful crop or mobile gallery defect was observed.

STRENGTHS

- The two bundle components are shown together and compared side by side.
- In-use phone and bedroom scenes add context.
- All five sources exceed the 1200 px source-detail threshold.

Evidence card B03-I01

Fix



Captured source: 1500 × 1500 px · 115,228 response bytes · image/webp

All flags: missing_or_empty_alt; generic_alt

Alt assessment (editorial): **blank+generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Brick + Brick Night"`
DOM 2 `"Brick + Brick Night"`
DOM 3 `""`
DOM 4 `""`

Platform/media alt (raw JSON): `null`

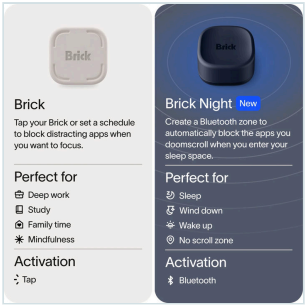
Original evidence SHA-256:
`0ff304da5039c5db8289f7e0a0321de9655b2f7eba379774e48c676d15e26132`

Decision rationale: Replace repeated bundle-title alt text with a description of this exact view.

Optimized package image: images/B03/B03-I01.jpg

Evidence card B03-I02

Fix



Captured source: 1500 × 1500 px · 87,196 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Brick + Brick Night"`
DOM 2 `"Brick + Brick Night"`
DOM 3 `"Brick + Brick Night"`
DOM 4 `"Brick + Brick Night"`

Platform/media alt (raw JSON): `null`

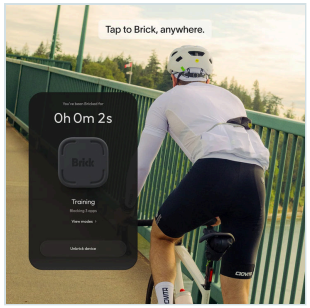
Original evidence SHA-256:
`e90a3442ae8641c4e53734fdfca7578cfd8827241978697c7b0899c84fcf905e`

Decision rationale: Replace repeated bundle-title alt text with a description of this exact view.

Optimized package image: images/B03/B03-I02.jpg

Evidence card B03-I03

Fix



Captured source: 1500 × 1500 px · 202,346 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Brick + Brick Night"`
DOM 2 `"Brick + Brick Night"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`877c9d247dbfe3eafe2015a926c404a9f4a26f09054fbe17fdc214b6fa106548`

Decision rationale: Replace repeated bundle-title alt text with a description of this exact view.

Optimized package image: images/B03/B03-I03.jpg

Evidence card B03-I04

Fix



Captured source: 1500 × 1487 px · 145,278 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Brick + Brick Night"`
DOM 2 `"Brick + Brick Night"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`0c737fcdd6c9cb3c5bbe1c9413374dd0ea2ac6e7a92a7b210d823fe45ca69476`

Decision rationale: Replace repeated bundle-title alt text with a description of this exact view.

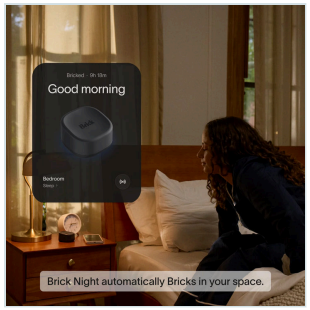
Optimized package image: images/B03/B03-I04.jpg

B03 — Brick + Brick Night

Keep 0 · Fix 5 · Replace 0

Evidence card B03-I05

Fix



Captured source: 1500 × 1500 px · 126,222 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Brick + Brick Night"`

DOM 2 `"Brick + Brick Night"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`f90e41f56f1c329f5d375a9eddc0ada13bb7b90f9320fa796135f475cc45a453`

Decision rationale: Replace repeated bundle-title alt text with a description of this exact view.

Optimized package image: images/B03/B03-I05.jpg

LISTING B04 · GLOBAL BESTSELLERS

B04 — Loop Link

Keep 0 · Fix 10 · Replace 0

Tech & Gadgets · 10 audited images · Store identity anonymized · Evidence cards 1–4 of 10

LISTING OBSERVATIONS

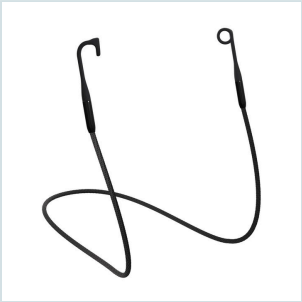
- The selected Warm Charcoal image visibly matches the dark cord. All ten images use color-token alt values such as #color_warm-charcoal rather than descriptions.
- Eight images are 1080 x 1080 and two are 1200 x 1200. The 1080 px files carry a source-detail review flag only.
- Full-cord and worn views are present, but no close-up isolates the silicone attachment opening or magnetic closure. This is a useful-detail gap.
- Neck/ear views provide familiar-object scale context. A promotional overlay persisted during screenshot attempts; it is documented as a capture limitation, not a product-image defect.

STRENGTHS

- Two color-specific sets include isolated, case, and worn views.
- Four model images show how the connector sits during use.
- Attachment steps are supplied in the page text.

Evidence card B04-I01

Fix



Captured source: 1200 × 1200 px · 37,562 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"#color_warm-charcoal"`

Platform/media alt (raw JSON): `"#color_warm-charcoal"`

Original evidence SHA-256:

`53117b972c570b14fb3abd09daef5a9b64c0edbb26d38ac290add47f61eb31c4`

Decision rationale: Replace the color-token alt with a description of the cord, case, attachment, or worn view.

Optimized package image: images/B04/B04-I01.jpg

Evidence card B04-I02

Fix



Captured source: 1080 × 1080 px · 11,708 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"#color_warm-charcoal"`

Platform/media alt (raw JSON): `"#color_warm-charcoal"`

Original evidence SHA-256:

`fba5df94a777d353d51a65d3d8f617f052e2cc7612283d924ca90e5dff0569f8`

Decision rationale: Replace the color-token alt with a description of the cord, case, attachment, or worn view.

Optimized package image: images/B04/B04-I02.jpg

Evidence card B04-I03

Fix



Captured source: 1080 × 1080 px · 74,018 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"#color_warm-charcoal"`

Platform/media alt (raw JSON): `"#color_warm-charcoal"`

Original evidence SHA-256:

`761b26929d8ffbe30597a3a0f08e624810a7366db8916c497471a08ec4c5af6c`

Decision rationale: Replace the color-token alt with a description of the cord, case, attachment, or worn view.

Optimized package image: images/B04/B04-I03.jpg

Evidence card B04-I04

Fix



Captured source: 1080 × 1080 px · 23,684 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"#color_warm-charcoal"`

Platform/media alt (raw JSON): `"#color_warm-charcoal"`

Original evidence SHA-256:

`c8e812448ae249bbb1309961e65dfadb9aa8751d488e283b3a73e0e745ab88a4`

Decision rationale: Replace the color-token alt with a description of the cord, case, attachment, or worn view.

Optimized package image: images/B04/B04-I04.jpg

B04 — Loop Link

Keep 0 · Fix 10 · Replace 0

Evidence card B04-I05

Fix



Captured source: 1080 × 1080 px · 120,100 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"#color_warm-charcoal"`

Platform/media alt (raw JSON): `"#color_warm-charcoal"`

Original evidence SHA-256:

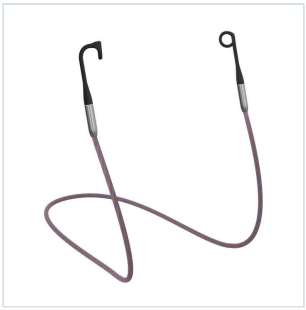
`5ad58945d7979a61205ac169e7ffb904e6a7290c47a1563ec1edfdb9cac57633`

Decision rationale: Replace the color-token alt with a description of the cord, case, attachment, or worn view.

Optimized package image: images/B04/B04-I05.jpg

Evidence card B04-I06

Fix



Captured source: 1200 × 1200 px · 56,050 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"#color_speckled-lilac"`

Platform/media alt (raw JSON): `"#color_speckled-lilac"`

Original evidence SHA-256:

`2dcbfce76728255d516b9f465c59a0cd0c5fae28904b4a25c68e25ab40711115`

Decision rationale: Replace the color-token alt with a description of the cord, case, attachment, or worn view.

Optimized package image: images/B04/B04-I06.jpg

Evidence card B04-I07

Fix



Captured source: 1080 × 1080 px · 18,972 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"#color_speckled-lilac"`

Platform/media alt (raw JSON): `"#color_speckled-lilac"`

Original evidence SHA-256:

`ae1d449dc4db5bf6e35a0f7a2425e4fb0ae6971e7a081c64a7937e76851f6af4`

Decision rationale: Replace the color-token alt with a description of the cord, case, attachment, or worn view.

Optimized package image: images/B04/B04-I07.jpg

Evidence card B04-I08

Fix



Captured source: 1080 × 1080 px · 93,746 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"#color_speckled-lilac"`

Platform/media alt (raw JSON): `"#color_speckled-lilac"`

Original evidence SHA-256:

`7e82af850641d4631b5d22746171850abe1bfe8c4ed722cc4863ead100a12ab8`

Decision rationale: Replace the color-token alt with a description of the cord, case, attachment, or worn view.

Optimized package image: images/B04/B04-I08.jpg

B04 — Loop Link

Keep 0 · Fix 10 · Replace 0

Evidence card B04-I09

Fix



Captured source: 1080 × 1080 px · 29,212 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"#color_speckled-lilac"`

Platform/media alt (raw JSON): `"#color_speckled-lilac"`

Original evidence SHA-256:

`8eda2584fb0b72fbd3d2be64e839b1681d89b624d43fa561473292eb4b5df1dd`

Decision rationale: Replace the color-token alt with a description of the cord, case, attachment, or worn view.

Optimized package image: images/B04/B04-I09.jpg

Evidence card B04-I10

Fix



Captured source: 1080 × 1080 px · 122,598 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"#color_speckled-lilac"`

Platform/media alt (raw JSON): `"#color_speckled-lilac"`

Original evidence SHA-256:

`6b604b64d6280cdfb2d3b984cf26f1e6411221cccb54a3a0a7636bd58af92f82`

Decision rationale: Replace the color-token alt with a description of the cord, case, attachment, or worn view.

Optimized package image: images/B04/B04-I10.jpg

B05 — boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case

Keep 0 · Fix 4 · Replace 9

Tech & Gadgets · 13 audited images · Store identity anonymized · Evidence cards 1–4 of 13

LISTING OBSERVATIONS

- All 13 images were audited across three colors. Each selected color visibly matched its main image.
- Nine sources are below 1200 px: three 600 px variant heroes and six 450 px infographics. The four remaining infographics are 1500 px. The 450 px text graphics warrant replacement; this is not a claim about site speed or sales.
- All 13 images repeat the full product title as alt text.
- Product dimensions of 32 x 26 x 17 mm appear in specifications, so no listing-wide missing-measurement defect is recorded. The gallery still lacks a worn or handheld in-use view.
- The text lists earbuds, case, Type-C cable, manual, warranty card, and FAQ card. The gallery shows earbuds/case and technical graphics but not the cable, documents, or packaging. The explicit text prevents a misleading-contradiction claim.
- At 390 px mobile width, document width measured 402 px. The 12 px overflow is recorded at page level; the evidence does not isolate a gallery cause.

STRENGTHS

- Every tested color matched its main image.
- Controls, Bluetooth, battery, and exploded-driver graphics provide technical detail.
- Specifications give exact dimensions and a detailed included-contents list.

Evidence card B05-I01

Replace



Captured source: 600 × 600 px · 32,220 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): generic

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_pink"`

Original evidence SHA-256:
`226c5570a198ad101e252acdcb87737abda0c778405030eefa7bb96916bc0238`

Decision rationale: Replace the 600 px variant hero with a sharper asset and descriptive alt; the current file repeats the full product title.

Optimized package image: images/B05/B05-I01.jpg

Evidence card B05-I02

Replace



Captured source: 600 × 600 px · 24,578 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): generic

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_black"`

Original evidence SHA-256:
`cd7eb265bfcc18546b6cc3de4806fe339480569a2946f27e238c34dd86ce0781`

Decision rationale: Replace the 600 px variant hero with a sharper asset and descriptive alt; the current file repeats the full product title.

Optimized package image: images/B05/B05-I02.jpg

Evidence card B05-I03

Replace



Captured source: 600 × 600 px · 28,234 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_lightsteelblue"`

Original evidence SHA-256:
`43913845668e9d594530e43a11df2513677fc764adaf865c6983d416b1cecc02`

Decision rationale: Replace the 600 px variant hero with a sharper asset and descriptive alt; the current file repeats the full product title.

Optimized package image: images/B05/B05-I03.jpg

Evidence card B05-I04

Replace



Captured source: 450 × 450 px · 24,254 response bytes · image/jpeg

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_pink"`

Original evidence SHA-256:
`59152367dd3d496dccd9b1a8ca505ce9423397f535c46a417fef9e6180a3fdc0`

Decision rationale: Replace the 450 px infographic with a higher-resolution asset and view-specific alt; small instructional text needs more source detail.

Optimized package image: images/B05/B05-I04.jpg

B05 — boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case

Keep 0 · Fix 4 · Replace 9

Evidence card B05-I05

Replace



Captured source: 450 × 450 px · 18,563 response bytes · image/jpeg

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_pink"`

Original evidence SHA-256:

`30ff64df781bb4a91ee60583e40566e19301605b815aa5e4237f988f87c55c78`

Decision rationale: Replace the 450 px infographic with a higher-resolution asset and view-specific alt; small instructional text needs more source detail.

Optimized package image: images/B05/B05-I05.jpg

Evidence card B05-I06

Replace



Captured source: 450 × 450 px · 23,227 response bytes · image/jpeg

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_pink"`

Original evidence SHA-256:

`416fa9f0a2aa803be60799962e3fb1d35c4a67095d49d8c0ddb7d9383a6bb63f`

Decision rationale: Replace the 450 px infographic with a higher-resolution asset and view-specific alt; small instructional text needs more source detail.

Optimized package image: images/B05/B05-I06.jpg

Evidence card B05-I07

Replace



Captured source: 450 × 450 px · 19,564 response bytes · image/jpeg

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_pink"`

Original evidence SHA-256:

`15ad35ed96dbf4343c52d5d0225bf8dfc8345885ec3c9c15f3abeba9addc77a9`

Decision rationale: Replace the 450 px infographic with a higher-resolution asset and view-specific alt; small instructional text needs more source detail.

Optimized package image: images/B05/B05-I07.jpg

Evidence card B05-I08

Replace



Captured source: 450 × 450 px · 22,801 response bytes · image/jpeg

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_black"`

Original evidence SHA-256:

`aed6f20790b835bd2ebb1feff298a3a2a3155c82dd5e8cdac7dc1a2d75234bf3`

Decision rationale: Replace the 450 px infographic with a higher-resolution asset and view-specific alt; small instructional text needs more source detail.

Optimized package image: images/B05/B05-I08.jpg

B05 — boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case

Keep 0 · Fix 4 · Replace 9

Evidence card B05-I09

Replace



Captured source: 450 × 450 px · 20,567 response bytes · image/jpeg

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_black"`

Original evidence SHA-256:
`1c51ee4353052bb1123e4ab9b2c2882a061269b71af8de7e0c7dbd5b25d46a2a`

Decision rationale: Replace the 450 px infographic with a higher-resolution asset and view-specific alt; small instructional text needs more source detail.

Optimized package image: images/B05/B05-I09.jpg

Evidence card B05-I10

Fix



Captured source: 1500 × 1500 px · 80,032 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_lightsteelblue"`

Original evidence SHA-256:
`dfe166a9d7a8fe2c5d71b8019a86a89d0376927e8806ccc20f3ef09aedc50c66`

Decision rationale: Keep the 1500 px technical graphic, but replace the repeated full-product-title alt with a description of this graphic.

Optimized package image: images/B05/B05-I10.jpg

Evidence card B05-I11

Fix



Captured source: 1500 × 1500 px · 82,600 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_lightsteelblue"`

Original evidence SHA-256:
`f8ac0ed0e2a0c5fb87fe66be8ef5d788b8dbd471eb5985970c6ac7a831b936b3`

Decision rationale: Keep the 1500 px technical graphic, but replace the repeated full-product-title alt with a description of this graphic.

Optimized package image: images/B05/B05-I11.jpg

Evidence card B05-I12

Fix



Captured source: 1500 × 1500 px · 65,580 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_lightsteelblue"`

Original evidence SHA-256:
`da635478ac6a3e204ad7177b9d4e48f2f9fbbcfa2722e99cffac34672b1b97f7`

Decision rationale: Keep the 1500 px technical graphic, but replace the repeated full-product-title alt with a description of this graphic.

Optimized package image: images/B05/B05-I12.jpg

B05 — boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case

Keep 0 · Fix 4 · Replace 9

Evidence card B05-I13

Fix



Captured source: 1500 × 1500 px · 102,932 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"boAt Airdopes 121 v2 | In-Ear Earbuds v2 with 8mm driver, LED Case Battery Indicator, 380mAh Pocket Friendly Charging Case"`

Platform/media alt (raw JSON): `"#color_lightsteelblue"`

Original evidence SHA-256:
`214ca1559207c7b76835cace5dae70634723a362e4415ec9ec5b874022a9b7ba`

Decision rationale: Keep the 1500 px technical graphic, but replace the repeated full-product-title alt with a description of this graphic.

Optimized package image: images/B05/B05-I13.jpg

B06 — New Era Cap Visor Sticker Paperweight

Keep 0 · Fix 2 · Replace 0

Fashion / Jewelry · 2 audited images · Store identity anonymized · Evidence cards 1–2 of 2

LISTING OBSERVATIONS

- Only two gallery images exist: front and back. Both are 1920 x 1920 and both repeat the product title as alt text.
- No dimensions, ruler, hand, desk, or other familiar-object scale reference appears. The 7 1/2 marking on the front is not a physical dimension of the paperweight.
- No in-use desk view or side/thickness profile is supplied. These are gallery-level in-use and useful-detail gaps.
- No crop, file-size, near-duplicate, included-parts, or variant mismatch was observed.

STRENGTHS

- Front and back are both available at high source resolution.
- Product markings are clear in the source images.

Evidence card B06-I01

Fix



Captured source: 1920 × 1920 px · 71,822 response bytes · image/webp

All flags: generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Era Cap Visor Sticker Paperweight"`
DOM 2 `"New Era Cap Visor Sticker Paperweight"`
DOM 3 `"New Era Cap Visor Sticker Paperweight"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`3d91873b4528d6a81fe73dccf5d257222ec5520c704a7c886b8f51b515206df6`

Decision rationale: Retain the high-resolution front/back view but use view-specific alt; add separate scale, side-profile, and in-use images.

Optimized package image: images/B06/B06-I01.jpg

Evidence card B06-I02

Fix



Captured source: 1920 × 1920 px · 160,732 response bytes · image/webp

All flags: generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"New Era Cap Visor Sticker Paperweight"`
DOM 2 `"New Era Cap Visor Sticker Paperweight"`
DOM 3 `"New Era Cap Visor Sticker Paperweight"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`7c0517be88cf69537155cfb43b03947e0c994fe84e20657cb727d8e2a613a919`

Decision rationale: Retain the high-resolution front/back view but use view-specific alt; add separate scale, side-profile, and in-use images.

Optimized package image: images/B06/B06-I02.jpg

B07 — Silver Falling Dew Pendant With Link Chain

Keep 0 · Fix 5 · Replace 1

Fashion / Jewelry · 6 audited images · Store identity anonymized · Evidence cards 1–4 of 6

LISTING OBSERVATIONS

- The Silver finish and visible silver pendant agree. All six sources are 1500 x 2000 portrait images.
- Every image has empty-alt product-media DOM instances. B07-I01 also repeats the product title in another instance.
- B07-I04 is a near-duplicate of B07-I02: both show the same front-facing necklace composition with only a slight angle/framing change. B07-I04 is marked Replace.
- B07-I05 provides pendant dimensions with ruler/coin context, and B07-I06 states chain length. B07-I03 supplies a worn view.
- The text promises a jewelry kit and authenticity certificate, but the gallery does not show the kit, certificate, or packaging. The text is explicit, so this is not called misleading.
- Main images use object-fit: contain. Portrait sources are preserved; only thumbnails crop, so no main-image crop defect is claimed.

STRENGTHS

- Dedicated dimension and chain-length graphics provide strong scale evidence.
- A model image shows the necklace in use.
- High-resolution portrait sources include detail, isolated, and worn views.

Evidence card B07-I01

Fix



Captured source: 1500 × 2000 px · 122,308 response bytes · image/webp

All flags: missing_or_empty_alt; generic_alt

Alt assessment (editorial): **blank+generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Silver Falling Dew Pendant With Link Chain"`
DOM 2 `""`
DOM 3 `""`
DOM 4 `"Silver"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`ab9592da494344476f5b3eefa5e36179b57ee4ff67f92e136415276e1dac8d06`

Decision rationale: Preserve the useful portrait/measurement view and replace empty or generic alt instances with a specific description.

Optimized package image: images/B07/B07-I01.jpg

Evidence card B07-I02

Fix



Captured source: 1500 × 2000 px · 46,500 response bytes · image/webp

All flags: missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`
DOM 2 `""`

Platform/media alt (raw JSON): `null`

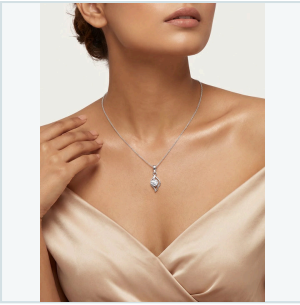
Original evidence SHA-256:
`ccfcc2133e9b06cc9fa4a4cceb702765233ff0bf722b051af24f81ac593be65f`

Decision rationale: Preserve the useful portrait/measurement view and replace empty or generic alt instances with a specific description.

Optimized package image: images/B07/B07-I02.jpg

Evidence card B07-I03

Fix



Captured source: 1500 × 2000 px · 205,354 response bytes · image/webp

All flags: missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`
DOM 2 `""`
DOM 3 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`c4e260609dfdd33dc83730f70b4c783f7e6bc8c2679eb171b9e39f221fbb5568`

Decision rationale: Preserve the useful portrait/measurement view and replace empty or generic alt instances with a specific description.

Optimized package image: images/B07/B07-I03.jpg

Evidence card B07-I04

Replace



Captured source: 1500 × 2000 px · 48,420 response bytes · image/webp

All flags: missing_or_empty_alt; near_duplicate

Alt assessment (editorial): **blank**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`
DOM 2 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:
`4d94f17bd2240a9ee2fe6d5314da0eb30298e5a2ef60e8abdbb8731f8700616d`

Decision rationale: Replace this near-duplicate of B07-I02 with a clasp, reverse, or jewelry-kit view and descriptive alt.

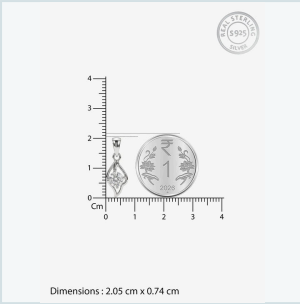
Optimized package image: images/B07/B07-I04.jpg

B07 — Silver Falling Dew Pendant With Link Chain

Keep 0 · Fix 5 · Replace 1

Evidence card B07-I05

Fix



Captured source: 1500 × 2000 px · 67,796 response bytes · image/webp

All flags: missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`061b6917205d033e810f64c6222cb2dcad14fdc713c8ee35e3aa7b4ca340c4e6`

Decision rationale: Preserve the useful portrait/measurement view and replace empty or generic alt instances with a specific description.

Optimized package image: images/B07/B07-I05.jpg

Evidence card B07-I06

Fix



Captured source: 1500 × 2000 px · 50,256 response bytes · image/webp

All flags: missing_or_empty_alt

Alt assessment (editorial): **blank**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `""`

DOM 2 `""`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`0244b6594420f6c452a0a993ef163e47f675a8aedb0e00c214fcd530f5352b74`

Decision rationale: Preserve the useful portrait/measurement view and replace empty or generic alt instances with a specific description.

Optimized package image: images/B07/B07-I06.jpg

B08 — Forclaz Men's MT100 Hooded Synthetic Jacket

Keep 0 · Fix 31 · Replace 0

Outdoor & Sports · 31 audited images · Store identity anonymized · Evidence cards 1–4 of 31

LISTING OBSERVATIONS

- All 31 images were audited: 19 square studio/detail images across three colors and 12 mixed-ratio lifestyle images. The default Black / S selection visibly matches the black jacket.
- Every image uses an internal placeholder-like alt token, such as {*unspecified-8573829*} or {*[[contextphoto]]*}, rather than a visual description.
- Eight source files exceed 500,000 bytes. This is an editorial compression-review flag, not a universal performance claim.
- B08-I20 and B08-I30 are portrait sources rendered with square cover cropping. The observed frames cut off parts of the person, including head or lower-leg content. The jacket remains visible, so the observation is limited to the crop.
- Model, hand-held packed-size, fabric, zipper, and hem views provide scale and useful detail. Geo/cookie/cart overlays complicated capture; residual mobile cart UI is a capture limitation, not an image defect.

STRENGTHS

- Studio views cover three colors with front, side, packed, fabric, zipper, and hem detail.
- Hand-held packed views provide scale.
- Twelve lifestyle images show outdoor use.

Evidence card B08-I01

Fix



Captured source: 2000 × 2000 px · 121,150 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*unspecified-8573829*}"`
DOM 2 `"{*unspecified-8573829*}"`
DOM 3 `"{*unspecified-8573829*}"`
DOM 4 `"{*unspecified-8573829*}"`
DOM 5 `"{*unspecified-8573829*}"`
DOM 6 `"{*unspecified-8573829*}"`

Platform/media alt (raw JSON): `"{*unspecified-8573829*}"`

Original evidence SHA-256:
`766f9052e9d0ea1edbd68f7938e885404904519c27bcc1ea8b1a99f810cea2ed`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I01.jpg

Evidence card B08-I02

Fix



Captured source: 2000 × 2000 px · 64,894 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*unspecified-8573829*}"`
DOM 2 `"{*unspecified-8573829*}"`
DOM 3 `"{*unspecified-8573829*}"`
DOM 4 `"{*unspecified-8573829*}"`
DOM 5 `"{*unspecified-8573829*}"`

Platform/media alt (raw JSON): `"{*unspecified-8573829*}"`

Original evidence SHA-256:
`33661599c7895d6ddc96ce7c5f06d520f536bcbe637693a240edf30639e88775`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I02.jpg

Evidence card B08-I03

Fix



Captured source: 2000 × 2000 px · 106,642 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*unspecified-8573829*}"`
DOM 2 `"{*unspecified-8573829*}"`
DOM 3 `"{*unspecified-8573829*}"`
DOM 4 `"{*unspecified-8573829*}"`

Platform/media alt (raw JSON): `"{*unspecified-8573829*}"`

Original evidence SHA-256:
`38d90e034c2f9164f9a53c7afd290a934c03049e1a80007381ef501152aa32c7`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I03.jpg

Evidence card B08-I04

Fix



Captured source: 2000 × 2000 px · 70,004 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*unspecified-8573829*}"`
DOM 2 `"{*unspecified-8573829*}"`
DOM 3 `"{*unspecified-8573829*}"`
DOM 4 `"{*unspecified-8573829*}"`

Platform/media alt (raw JSON): `"{*unspecified-8573829*}"`

Original evidence SHA-256:
`cb9d6b884989f778748d1be92c634e75044bc631bc4d4e2daedfe6c4d12b6b7b`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I04.jpg

B08 — Forclaz Men's MT100 Hooded Synthetic Jacket

Keep 0 · Fix 31 · Replace 0

Evidence card B08-I05

Fix



Captured source: 2000 × 2000 px · 151,102 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*unspecified-8573829*}"`
DOM 2 `"{*unspecified-8573829*}"`
DOM 3 `"{*unspecified-8573829*}"`
DOM 4 `"{*unspecified-8573829*}"`

Platform/media alt (raw JSON): `"{*unspecified-8573829*}"`

Original evidence SHA-256:
`2db59c9e0a8a21bf04721db67c70d83b84ebf654ac0f71b134330fd401ec716c`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I05.jpg

Evidence card B08-I06

Fix



Captured source: 2000 × 2000 px · 84,666 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*unspecified-8573829*}"`
DOM 2 `"{*unspecified-8573829*}"`
DOM 3 `"{*unspecified-8573829*}"`
DOM 4 `"{*unspecified-8573829*}"`

Platform/media alt (raw JSON): `"{*unspecified-8573829*}"`

Original evidence SHA-256:
`6cf0107299133bd37464c803ec4ffe3126ee1a6aaf091a7014bfde851ca1e835`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I06.jpg

Evidence card B08-I07

Fix



Captured source: 2000 × 2000 px · 350,896 response bytes · image/jpeg

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*unspecified-8573829*}"`
DOM 2 `"{*unspecified-8573829*}"`
DOM 3 `"{*unspecified-8573829*}"`
DOM 4 `"{*unspecified-8573829*}"`

Platform/media alt (raw JSON): `"{*unspecified-8573829*}"`

Original evidence SHA-256:
`4ed7e9298ecfa1117a3b51392ee73c863477b94b533fcd1e725494c2bd0afdf0`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I07.jpg

Evidence card B08-I08

Fix



Captured source: 2000 × 2000 px · 169,410 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*whale-gray-8573830*}"`
DOM 2 `"{*whale-gray-8573830*}"`
DOM 3 `"{*whale-gray-8573830*}"`
DOM 4 `"{*whale-gray-8573830*}"`

Platform/media alt (raw JSON): `"{*whale-gray-8573830*}"`

Original evidence SHA-256:
`a8bde10e3e15343826378fca3965764651f53cab0104a1571da901de4026b960`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I08.jpg

B08 — Forclaz Men's MT100 Hooded Synthetic Jacket

Keep 0 · Fix 31 · Replace 0

Evidence card B08-I09

Fix



Captured source: 2000 × 2000 px · 81,536 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*whale-gray-8573830*}"`
DOM 2 `"{*whale-gray-8573830*}"`
DOM 3 `"{*whale-gray-8573830*}"`
DOM 4 `"{*whale-gray-8573830*}"`

Platform/media alt (raw JSON): `"{*whale-gray-8573830*}"`

Original evidence SHA-256:
`1225b8835b70f59ad3e7609b774028cdd4b8b061902b893eaf97241891d32311`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I09.jpg

Evidence card B08-I10

Fix



Captured source: 2000 × 2000 px · 174,426 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*whale-gray-8573830*}"`
DOM 2 `"{*whale-gray-8573830*}"`
DOM 3 `"{*whale-gray-8573830*}"`
DOM 4 `"{*whale-gray-8573830*}"`

Platform/media alt (raw JSON): `"{*whale-gray-8573830*}"`

Original evidence SHA-256:
`439771a979509bf7315ffb7b486c68ae325b7959775626390f4a049f2e816ed9`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I10.jpg

Evidence card B08-I11

Fix



Captured source: 2000 × 2000 px · 115,296 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*whale-gray-8573830*}"`
DOM 2 `"{*whale-gray-8573830*}"`
DOM 3 `"{*whale-gray-8573830*}"`
DOM 4 `"{*whale-gray-8573830*}"`

Platform/media alt (raw JSON): `"{*whale-gray-8573830*}"`

Original evidence SHA-256:
`0e74b33e8a9a7537b2648e5515941f17611cbf08b76ccd125172d1d5b7105d3e`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I11.jpg

Evidence card B08-I12

Fix



Captured source: 2000 × 2000 px · 284,644 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*whale-gray-8573830*}"`
DOM 2 `"{*whale-gray-8573830*}"`
DOM 3 `"{*whale-gray-8573830*}"`
DOM 4 `"{*whale-gray-8573830*}"`

Platform/media alt (raw JSON): `"{*whale-gray-8573830*}"`

Original evidence SHA-256:
`4f44bdf45cd600cf2b6bf5a83b87269c72c7fb59cca69ddffff79b32dede56bf`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I12.jpg

B08 — Forclaz Men's MT100 Hooded Synthetic Jacket

Keep 0 · Fix 31 · Replace 0

Evidence card B08-I13

Fix



Captured source: 2000 × 2000 px · 109,914 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*whale-gray-8573830*}"`
DOM 2 `"{*whale-gray-8573830*}"`
DOM 3 `"{*whale-gray-8573830*}"`
DOM 4 `"{*whale-gray-8573830*}"`

Platform/media alt (raw JSON): `"{*whale-gray-8573830*}"`

Original evidence SHA-256:
`ad36af8085a5a1f73f0b08c1ccb94893dadfe3812923ff8e9cc0a1cb2180a464`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I13.jpg

Evidence card B08-I14

Fix



Captured source: 2000 × 2000 px · 158,204 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*dark-ivy-green-8587329*}"`
DOM 2 `"{*dark-ivy-green-8587329*}"`
DOM 3 `"{*dark-ivy-green-8587329*}"`
DOM 4 `"{*dark-ivy-green-8587329*}"`

Platform/media alt (raw JSON): `"{*dark-ivy-green-8587329*}"`

Original evidence SHA-256:
`2d0ae04961f373c2f6d5fed13f1f8c082819913f7a8b950889a6a71195da31d3`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I14.jpg

Evidence card B08-I15

Fix



Captured source: 2000 × 2000 px · 73,394 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*dark-ivy-green-8587329*}"`
DOM 2 `"{*dark-ivy-green-8587329*}"`
DOM 3 `"{*dark-ivy-green-8587329*}"`
DOM 4 `"{*dark-ivy-green-8587329*}"`

Platform/media alt (raw JSON): `"{*dark-ivy-green-8587329*}"`

Original evidence SHA-256:
`3a1ee1e8b574671eb214d9597b4e5781337dab179eaa168c45f912bbde45715a`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I15.jpg

Evidence card B08-I16

Fix



Captured source: 2000 × 2000 px · 135,326 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*dark-ivy-green-8587329*}"`
DOM 2 `"{*dark-ivy-green-8587329*}"`
DOM 3 `"{*dark-ivy-green-8587329*}"`
DOM 4 `"{*dark-ivy-green-8587329*}"`

Platform/media alt (raw JSON): `"{*dark-ivy-green-8587329*}"`

Original evidence SHA-256:
`5bca96f5022b15ca6382ab3c8f362f5a6d3a0c48984335a30ca111aa257ddaec`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I16.jpg

B08 — Forclaz Men's MT100 Hooded Synthetic Jacket

Keep 0 · Fix 31 · Replace 0

Evidence card B08-I17

Fix



Captured source: 2000 × 2000 px · 98,176 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*dark-ivy-green-8587329*}"`
DOM 2 `"{*dark-ivy-green-8587329*}"`
DOM 3 `"{*dark-ivy-green-8587329*}"`
DOM 4 `"{*dark-ivy-green-8587329*}"`

Platform/media alt (raw JSON): `"{*dark-ivy-green-8587329*}"`

Original evidence SHA-256:
`e1c693afb39ff7d80ef7f8d6f89b826c5dbf921f2e71e15beae968654d92f3b4`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I17.jpg

Evidence card B08-I18

Fix



Captured source: 2000 × 2000 px · 232,642 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*dark-ivy-green-8587329*}"`
DOM 2 `"{*dark-ivy-green-8587329*}"`
DOM 3 `"{*dark-ivy-green-8587329*}"`
DOM 4 `"{*dark-ivy-green-8587329*}"`

Platform/media alt (raw JSON): `"{*dark-ivy-green-8587329*}"`

Original evidence SHA-256:
`6df805ba0ec24d65697cb33378b42147428be69c0d7263dc708a2919fbd72799`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I18.jpg

Evidence card B08-I19

Fix



Captured source: 2000 × 2000 px · 682,221 response bytes · image/jpeg

All flags: source_file_over_500kb; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*dark-ivy-green-8587329*}"`
DOM 2 `"{*dark-ivy-green-8587329*}"`
DOM 3 `"{*dark-ivy-green-8587329*}"`
DOM 4 `"{*dark-ivy-green-8587329*}"`

Platform/media alt (raw JSON): `"{*dark-ivy-green-8587329*}"`

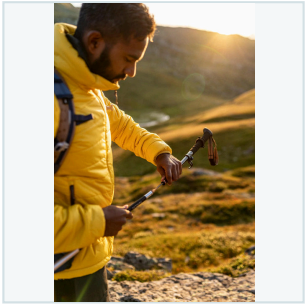
Original evidence SHA-256:
`0d83f668a2eb871a47b5d681f95b042861bbdf42ae8469b16d879021aa60dab2`

Decision rationale: Replace the placeholder alt and review compression for the >500 KB source; no performance outcome is inferred.

Optimized package image: images/B08/B08-I19.jpg

Evidence card B08-I20

Fix



Captured source: 1333 × 2000 px · 244,606 response bytes · image/webp

All flags: generic_alt; square_cover_subject_crop

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`adabd8fa9b9dbb1f7e81293847b0a671ff17c634f52041ae23f3542f48add38a`

Decision rationale: Recrop to preserve the full subject and replace the placeholder alt with a specific description.

Optimized package image: images/B08/B08-I20.jpg

B08 — Forclaz Men's MT100 Hooded Synthetic Jacket

Keep 0 · Fix 31 · Replace 0

Evidence card B08-I21

Fix



Captured source: 3000 × 2000 px · 791,590 response bytes · image/jpeg

All flags: source_file_over_500kb; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`5713dc7fd530837c41d0ec0bf3a6c493cbce94dded6a95329c661a9a74648d26`

Decision rationale: Replace the placeholder alt and review compression for the >500 KB source; no performance outcome is inferred.

Optimized package image: images/B08/B08-I21.jpg

Evidence card B08-I22

Fix



Captured source: 1333 × 2000 px · 213,956 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`477e4c33166d4046e4513c7a65a70da5ff1e46a8b16e6331f07b47acfb0bbc28`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I22.jpg

Evidence card B08-I23

Fix



Captured source: 1333 × 2000 px · 176,046 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`15e651fcbf0597f65b7f4bde5e8af7b1906a43ef7f9761d2003d0ae82f18358e`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I23.jpg

Evidence card B08-I24

Fix



Captured source: 3000 × 2000 px · 848,675 response bytes · image/jpeg

All flags: source_file_over_500kb; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`14dd76767204935db44b98f54ebf8dec986a4359ccaec891e8c960a23341b434`

Decision rationale: Replace the placeholder alt and review compression for the >500 KB source; no performance outcome is inferred.

Optimized package image: images/B08/B08-I24.jpg

B08 — Forclaz Men's MT100 Hooded Synthetic Jacket

Keep 0 · Fix 31 · Replace 0

Evidence card B08-I25

Fix



Captured source: 3000 × 2000 px · 1,106,029 response bytes · image/jpeg

All flags: source_file_over_500kb; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`c8dff6fe1e702bb3c49bbfb3de9cf3b9c564d07107a80634c14f01a9b774c6cf`

Decision rationale: Replace the placeholder alt and review compression for the >500 KB source; no performance outcome is inferred.

Optimized package image: images/B08/B08-I25.jpg

Evidence card B08-I26

Fix



Captured source: 1333 × 2000 px · 226,406 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`b7e9fac8cbeb59f21d5ab2940b4602edc0dd0a265cb7e1ae7f1b44c7998d857a`

Decision rationale: Replace the placeholder alt token with a specific studio or lifestyle description.

Optimized package image: images/B08/B08-I26.jpg

Evidence card B08-I27

Fix



Captured source: 3000 × 2000 px · 945,387 response bytes · image/jpeg

All flags: source_file_over_500kb; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`e04fb63a89e5ea5b33f343995b97c6e912914b6ed290fd23dce608c2337e41a1`

Decision rationale: Replace the placeholder alt and review compression for the >500 KB source; no performance outcome is inferred.

Optimized package image: images/B08/B08-I27.jpg

Evidence card B08-I28

Fix



Captured source: 3000 × 2000 px · 1,047,371 response bytes · image/jpeg

All flags: source_file_over_500kb; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`3c4e6e049a2d7fe56674d6deef9818c5a6091463d657bb0c9321b889dab0d1d9`

Decision rationale: Replace the placeholder alt and review compression for the >500 KB source; no performance outcome is inferred.

Optimized package image: images/B08/B08-I28.jpg

B08 — Forclaz Men's MT100 Hooded Synthetic Jacket

Keep 0 · Fix 31 · Replace 0

Evidence card B08-I29

Fix



Captured source: 3000 × 2000 px · 585,258 response bytes · image/webp

All flags: source_file_over_500kb; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`3d7c87091f56774f8ee146b8a0f07dd70b5592e787d08a2c95bd3d314aafdc8a`

Decision rationale: Replace the placeholder alt and review compression for the >500 KB source; no performance outcome is inferred.

Optimized package image: images/B08/B08-I29.jpg

Evidence card B08-I30

Fix



Captured source: 1333 × 2000 px · 371,784 response bytes · image/webp

All flags: generic_alt; square_cover_subject_crop

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`ec3448f479831e9b212507a64616d828eb52f0ff5289518a43a1ded75af3e17a`

Decision rationale: Recrop to preserve the full subject and replace the placeholder alt with a specific description.

Optimized package image: images/B08/B08-I30.jpg

Evidence card B08-I31

Fix



Captured source: 3000 × 2000 px · 814,010 response bytes · image/jpeg

All flags: source_file_over_500kb; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"{*[[contextphoto]]*}"`
DOM 2 `"{*[[contextphoto]]*}"`
DOM 3 `"{*[[contextphoto]]*}"`
DOM 4 `"{*[[contextphoto]]*}"`

Platform/media alt (raw JSON): `"{*[[contextphoto]]*}"`

Original evidence SHA-256:
`646848759d24df3c7660b45c6ad235baa84206a8e3c83ad5111a858aa76b805e`

Decision rationale: Replace the placeholder alt and review compression for the >500 KB source; no performance outcome is inferred.

Optimized package image: images/B08/B08-I31.jpg

B09 — Wyze Solar Panel

Keep 1 · Fix 4 · Replace 0

Tech & Gadgets / Outdoor & Sports · 5 audited images · Store identity anonymized · Evidence cards 1–4 of 5

LISTING OBSERVATIONS

- Five images were audited. B09-I01 and B09-I05 are 1000 x 1000 and carry source-detail flags; the other three are 2000 x 2000.
- B09-I01, B09-I02, and B09-I04 use product-name or marketing alt text rather than visual descriptions. B09-I03 and B09-I05 have descriptive alt text.
- B09-I05 shows the USB-C adapter cable in the main product gallery, while the page separately lists that cable as a $5.99 add-on. This creates included-parts ambiguity; the explicit add-on text means it is not a misleading contradiction.
- Installed views beside a camera and on exterior surfaces provide scale and in-use context. No selected-variant mismatch was observed.

STRENGTHS

- Three installed/weather/mounting views show real placement context.
- B09-I03 and B09-I05 have descriptive alt text.
- Compatibility and the 13-foot power cable are stated in text.

Evidence card B09-I01

Fix



Captured source: 1000 × 1000 px · 90,062 response bytes · image/webp

All flags: source_detail_under_1200px; generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Wyze Solar Panel: 12W Solar Charger for Outdoor Cams."`

DOM 2 `"Wyze Solar Panel: 12W Solar Charger for Outdoor Cams."`

DOM 3 `"Wyze Solar Panel – Solar Panel"`

DOM 4 `"Wyze Solar Panel: 12W Solar Charger for Outdoor Cams."`

DOM 5 `"Wyze Solar Panel: 12W Solar Charger for Outdoor Cams."`

Platform/media alt (raw JSON): `"Wyze Solar Panel: 12W Solar Charger for Outdoor Cams."`

Original evidence SHA-256:

`b99ab8c9b5f199e09e9948cdc556a367578abcd80134b2e8d1dcfe02e51f2628`

Decision rationale: Use view-specific alt rather than a product-name or marketing label; retain the useful installed/product view.

Optimized package image: images/B09/B09-I01.jpg

Evidence card B09-I02

Fix



Captured source: 2000 × 2000 px · 174,692 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Wyze Solar Panel 12W Solar Charger for Outdoor Cams."`

DOM 2 `"Wyze Solar Panel 12W Solar Charger for Outdoor Cams."`

DOM 3 `"Wyze Solar Panel 12W Solar Charger for Outdoor Cams."`

Platform/media alt (raw JSON): `"Wyze Solar Panel 12W Solar Charger for Outdoor Cams."`

Original evidence SHA-256:

`4a8e96c7019670564589c2e3a06f4846d0dfd042c31038c4458d75a40704f280`

Decision rationale: Use view-specific alt rather than a product-name or marketing label; retain the useful installed/product view.

Optimized package image: images/B09/B09-I02.jpg

Evidence card B09-I03

Keep



Captured source: 2000 × 2000 px · 216,106 response bytes · image/webp

All flags: none

Alt assessment (editorial): **accurate**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"A solar panel is attached to a white wall, providing power to a Wyze Battery Cam Pro."`

DOM 2 `"A solar panel is attached to a white wall, providing power to a Wyze Battery Cam Pro."`

DOM 3 `"A solar panel is attached to a white wall, providing power to a Wyze Battery Cam Pro."`

Platform/media alt (raw JSON): `"A solar panel is attached to a white wall, providing power to a Wyze Battery Cam Pro."`

Original evidence SHA-256:
`604a04c67aa86f9b4586d73e948f7e7c01e0512a095c599e0e4a27eaec933487`

Decision rationale: Keep: the installed view has descriptive alt text and clear placement/scale context.

Optimized package image: images/B09/B09-I03.jpg

Evidence card B09-I04

Fix



Captured source: 2000 × 2000 px · 211,860 response bytes · image/webp

All flags: generic_alt

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Keep your Wyze Battery Cam Pro charged with the Wyze Solar Panel."`

DOM 2 `"Keep your Wyze Battery Cam Pro charged with the Wyze Solar Panel."`

DOM 3 `"Keep your Wyze Battery Cam Pro charged with the Wyze Solar Panel."`

Platform/media alt (raw JSON): `"Keep your Wyze Battery Cam Pro charged with the Wyze Solar Panel."`

Original evidence SHA-256:
`65aade13d1e31403d3b49a0acc817da32b79480b208564c4df7b16168f2ed79a`

Decision rationale: Use view-specific alt rather than a product-name or marketing label; retain the useful installed/product view.

Optimized package image: images/B09/B09-I04.jpg

B09 — Wyze Solar Panel

Keep 1 · Fix 4 · Replace 0

Evidence card B09-I05

Fix



Captured source: 1000 × 1000 px · 13,864 response bytes · image/webp

All flags: source_detail_under_1200px; unclear_included_parts

Alt assessment (editorial): **descriptive**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"A white corded device with a white plug."`
DOM 2 `"A white corded device with a white plug."`
DOM 3 `"A white corded device with a white plug."`

Platform/media alt (raw JSON): `"A white corded device with a white plug."`

Original evidence SHA-256:
`502e746289708237f604f87e85b1bd50ede23a22391ae8ac4c5b69ea25d6e874`

Decision rationale: Keep the descriptive alt, but label the cable as an optional add-on in the image caption or gallery treatment.

Optimized package image: images/B09/B09-I05.jpg

LISTING B10 · GLOBAL BESTSELLERS

B10 — Apple 20W USB-C Power Adapter

Keep 0 · Fix 3 · Replace 0

Tech & Gadgets · 3 audited images · Store identity anonymized · Evidence cards 1–3 of 3

LISTING OBSERVATIONS

- Three 2048 x 2048 images show angled, front, and USB-C port views. All three repeat the product title as alt text.
- No dimensions, familiar-object scale reference, or plugged-in/in-use view appears in the gallery or specifications.
- On mobile, B10-I01 uses object-fit: fill in a 352 x 312 box although the source is square. This is an observed aspect-ratio distortion. Only B10-I01 was directly verified in that mobile state.
- The mobile body scroll width reached 1408 px at a 390 px viewport because of offscreen recommendation-carousel content. This page-level overflow is not attributed to the product gallery.
- The description explicitly says the charging cable is sold separately, so there is no included-parts contradiction.

STRENGTHS

- Three high-resolution views include the USB-C port.
- Desktop rendering preserves the square source with object-fit: contain.
- The separate-cable statement is explicit.

Evidence card B10-I01

Fix



Captured source: 2048 × 2048 px · 16,318 response bytes · image/webp

All flags: generic_alt; missing_scale_reference; mobile_aspect_ratio_distortion

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Apple 20W USB-C Power Adapter"`

DOM 2 `"Apple 20W USB-C Power Adapter"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`4a9ada6ff7c13128895cbe1f2ed93799740dc75daafafc3d52e99b0fe30eb283`

Decision rationale: Fix the mobile CSS to preserve the 1:1 source ratio and use view-specific alt; retain the useful angled view.

Optimized package image: images/B10/B10-I01.jpg

Evidence card B10-I02

Fix

Captured source: 2048 × 2048 px · 12,778 response bytes · image/webp

All flags: generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Apple 20W USB-C Power Adapter"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`90afe81bca58c169d64b533ede78e438c2996134f9a20f9f1cf91485ebf1306b`

Decision rationale: Use view-specific alt and retain the useful angle/port detail; add separate scale and in-use coverage.

Optimized package image: images/B10/B10-I02.jpg

Evidence card B10-I03

Fix



Captured source: 2048 × 2048 px · 17,212 response bytes · image/webp

All flags: generic_alt; missing_scale_reference

Alt assessment (editorial): **generic**

Assessment basis: Editorial assessment is derived from the preserved observed DOM values and visible evidence.

Observed DOM alt values (raw JSON; null = attribute absent):

DOM 1 `"Apple 20W USB-C Power Adapter"`

Platform/media alt (raw JSON): `null`

Original evidence SHA-256:

`de4a7f6dcd4acc11809bd0467a9bcbc478c43da356dd57d600b9b1e69d5fcd7b`

Decision rationale: Use view-specific alt and retain the useful angle/port detail; add separate scale and in-use coverage.

Optimized package image: images/B10/B10-I03.jpg